

Sponsorship Package



December 12th, 2026

6:30pm | 11:30pm

JW Marriott Marquis

Downtown Miami



ITALIC AWARD GALA





The **Italic Award Gala** is a celebration of **Italian excellence** and the enduring relationship between Italy and the United States.

Hosted by the **Italy-America Chamber of Commerce Southeast** in Miami, this special edition of the Gala will also commemorate the **Chamber's 35th Anniversary**, bringing together prominent business leaders, entrepreneurs, institutions, and community stakeholders for an evening of **recognition, networking, and celebration**.

Featuring the presentation of the **prestigious Italic Award, distinguished speakers**, and an authentic Italian hospitality experience, the Gala offers sponsors a **unique opportunity** to engage with an **influential audience** of international business **leaders** and **decision-makers**.

Strategically scheduled just days before **Miami welcomes world leaders** and international delegations for the **G20 Summit**, the Gala takes place at a moment when **global attention** is focused on the region, offering sponsors an exceptional platform to enhance their presence and connect with a highly influential audience.

Event

ITALIC
AWARD
GALA

22



The **Italic Award** is a **recognition** celebrating business leaders that have made an **outstanding contribution** to promoting the **Made in Italy in the United States**.

Recipients are selected among **executives** who have played a significant role in **strengthening Italian presence**, values, and innovation in the **U.S. market**.

The Award, **designed by** internationally renowned designer **Dodo Arslan**, is reinterpreted every edition through the use of different materials, thanks to **collaborations** with leading Italian companies in **design and manufacturing**. This approach makes **each edition** of the Award unique, both in concept and craftsmanship.

The Ambassadors of Made in Italy for the 2026 recipients of the Italic Award are:

- **Andrea Illy**, Chairman of **Illycaffè**
- **Veronica Squinzi**, CEO of **Mapei Group**

Past recipients of the Italic Award include:

- **Richard Sasso**, Chairman, **MSC Cruises USA**
- **Daniel Fanara**, Senior Vice-President Services and New Shipbuilding, **Fincantieri**
- **Ugo Colombo**, President, **CMC Group**
- **Peter Vittori**, Managing Director, **American Airlines**
- **Dario Snaidero**, President, **Snaidero**
- **Andrea Buccellati**, President, **Buccellati**

Italic Award



Alfa Romeo





DECEMBER 12, 2026 | JW MARRIOTT MARQUIS | DOWNTOWN MIAMI

6:30 PM – 8:00 PM

- Cocktail Reception and VIP Meet and Greet in the Privé

8:00 PM – 10:30 PM

- 4-Course Dinner in collaboration with Michelin-starred Chef Stefano Secchi Rezdôra, New York

10:30 PM – 11:30 PM

- After Dinner Party

WHY ATTEND

- Over **300 distinguished guests**, including entrepreneurs, executives, diplomats, and community leaders
- **Keynote speakers**
- **Italic Award Ceremony** honoring two Ambassadors of **Made in Italy**
- **IACCSE Premium Member recognition**
- Italian-style dinner in collaboration with a **Michelin-starred Chef** and signature **wine pairings**
- **Cocktail stations**, live music, and after-dinner experience
- Curated **silent auction**
- High-level **networking opportunities**

Program



\$25,000 Trustee Sponsor

- **2 tables for 8 guests each** (most exclusive placement in the room)
 - **One additional seat at the presidential table**
 - **Presenting Sponsor of the event**
 - **5-minute speech on stage**
 - **Award presentation** opportunity and strong institutional association with the ceremony
 - Opportunity to feature a sponsor-provided **corporate video during the event** (60 seconds max.)
 - **Public recognition** of your company during the event by master of ceremony
 - **Dedicated expo area (10 ft x 10 ft)** for product display or service presentation
 - **Exclusive Meet & Greet:** exclusive access for all 17 guests to a private pre-cocktail networking experience with local authorities, diplomats, and VIP guests
 - **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
 - **Opportunity to offer product/s** for the gala menu/cocktail (for food/beverage companies only) for additional visibility
 - Logo in the following materials: **Table sign, Step-and-repeat (oversized logo and maximum visibility),** Sponsors loop on **mega screen**
 - Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)
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- **Dedicated e-blast**, positioning the company as Presenting Sponsor of the event.
 - Featured in the monthly IACCSE newsletter **article** dedicated to the ITALIC Award, presenting the award, honorees, and Platinum/ Trustee Sponsors (sent to 3,000 active contacts)
 - Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
 - Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** dedicated post, and **Instagram** dedicated post

Note: oversized logo placement and **priority branding** across all event materials



On Site Perks

Marketing Perks



14



\$12,000 Platinum Sponsor

- **Table for 10 guests**, premium seating position (front rows)
- **One additional seat at the presidential table**
- Opportunity to **present the award to one of the Made in Italy ambassadors**
- Opportunity to feature a sponsor-provided **corporate video during the event** (60 seconds max.)
- **Public recognition** of your company during the event by the master of ceremony
- **Dedicated expo area (8ftx8ft)** for product display or service presentation
- **Exclusive Meet & Greet**: exclusive access for all 11 guests to a private pre- cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu/cocktail (for food/beverage companies only) for additional visibility
- **Logo** in the following materials: **Table sign**, **Step-and-repeat** and Sponsors loop on the **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

- Featured in the monthly IACCSE newsletter **article** dedicated to the ITALIC Award, presenting the award, honorees, and Platinum/ Trustee Sponsors (sent to 3,000 active contacts)
- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** dedicated post, and **Instagram** dedicated post

Note: Large logo placement across the event materials mentioned in the package



On Site Perks

Marketing Perks





\$8,500 Reception Sponsor

- **Table for 8 guests** with premium placement
 - **Reception presented by your company**, with a premium logo placement throughout the networking cocktail
 - **Public recognition** of your company during the event by the master of ceremony
 - **Dedicated expo area (6ft x 6ft)** for product display or service presentation
 - **Exclusive Meet & Greet**: exclusive access for all 8 guests to a private pre- cocktail networking experience with local authorities, diplomats, and VIP guests
 - **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
 - **Opportunity to offer product/s** for the gala menu/cocktail (for food/beverage companies only) for additional visibility
 - **Logo** in the following materials: **Table sign**, **Step-and-repeat**, and Sponsors loop on the **mega screen**
 - Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)
-
- The company is listed in the **sponsor digital directory** at the event page, including logo, website link, and brief company presentation
 - Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** dedicated post, and **Instagram** dedicated post



On Site Perks

Marketing Perks



\$6,500 Entertainment Sponsor

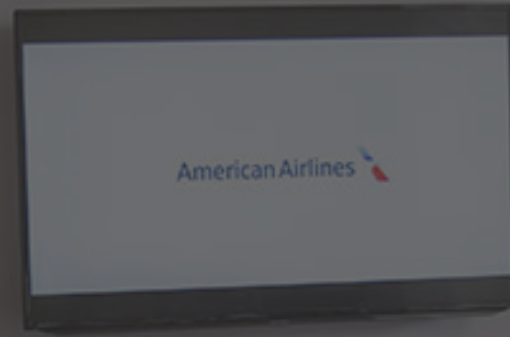
- **Table for 8 guests** with premium placement
 - **Entertainment presented by your company**, with your company logo displayed during entertainment performances and acknowledgments throughout the evening program
 - **Public recognition** of your company during the event by the master of ceremony
 - **Exclusive Meet & Greet**: exclusive access for all 8 guests to a private pre- cocktail networking experience with local authorities, diplomats, and VIP guests
 - **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
 - **Opportunity to offer product/s** for the gala menu/cocktail (for food/beverage companies only) for additional visibility
 - Logo in the following materials: **Table sign**, **Step-and-repeat** and Sponsors loop on the **mega screen**
 - Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)
-
- The company is listed in the **sponsor digital directory** at the event page, including logo, website link, and brief company presentation
 - Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page dedicated post, and **Instagram** page dedicated post



On Site Perks

Marketing Perks

American Airlines 



\$6,500 Gold Sponsor

- **Table for 8 guests** with premium placement
 - **Public recognition** of your company during the event by the master of ceremony
 - **Dedicated expo area (6ft x 6ft)** for product display or service presentation
 - **Exclusive Meet & Greet:** exclusive access for all 8 guests to a private pre- cocktail networking experience with local authorities, diplomats, and VIP guests
 - **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
 - **Opportunity to offer product/s** for the gala menu/cocktail (for food/beverage companies only) for an additional visibility
 - **Logo** in the following materials: **Table sign**, **Step-and-repeat** and Sponsors loop on the **mega screen**
 - Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)
-
- The company is listed in the **sponsor digital directory** at the event page, including logo, website link, and brief company presentation
 - Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page dedicated post, and **Instagram** page dedicated post



On Site Perks

Marketing Perks



\$3,500 Silver Sponsor

- **Table for 8 guests**
- **Logo** in the following materials: **Table sign**, **Step-and-repeat**, and Sponsors loop on the **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

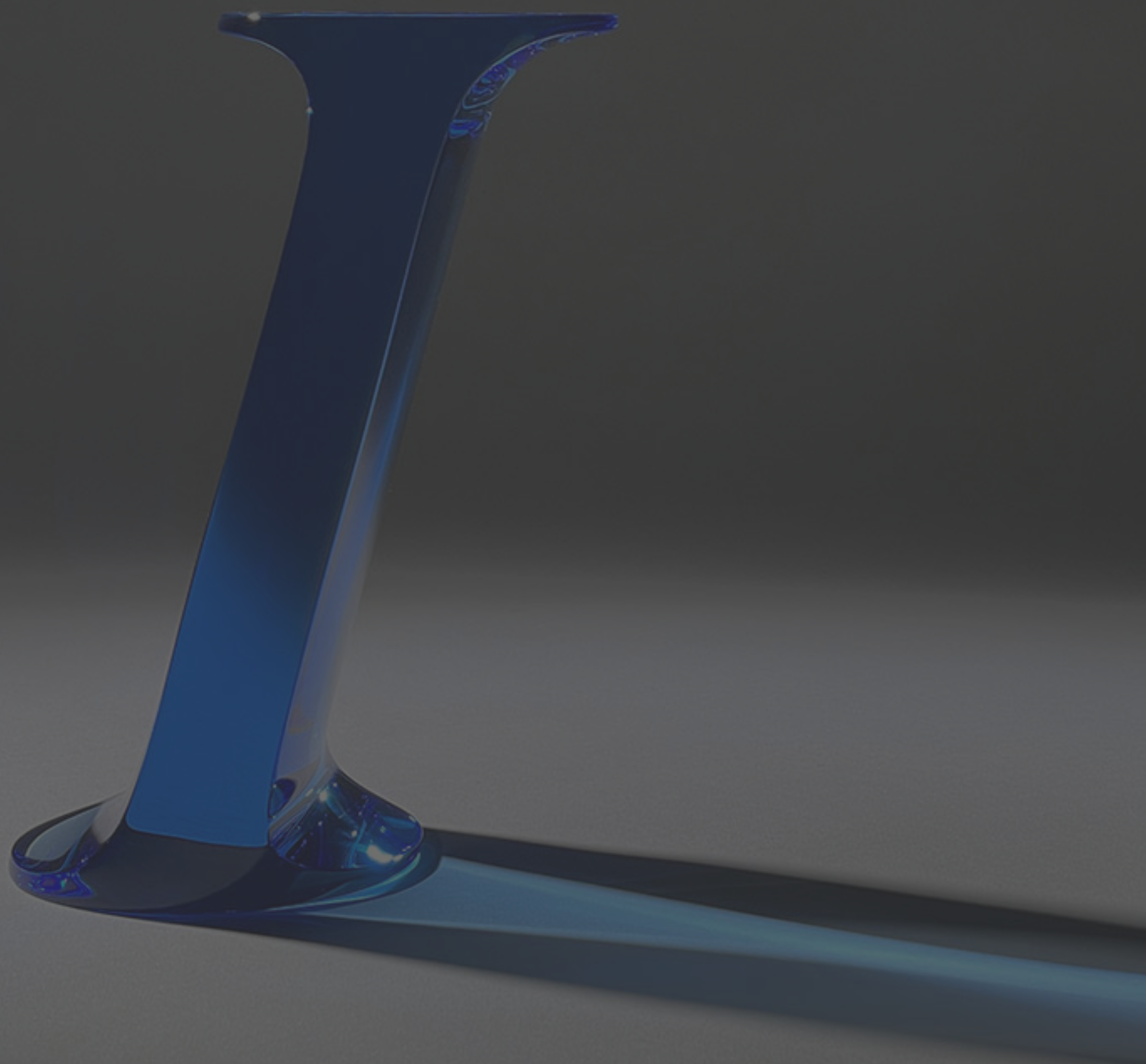
- The Company is listed in the **sponsor digital directory** at the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page (tag) and **Instagram** page (tag)



On Site Perks

Marketing Perks





Please complete the form below to confirm your participation and return to:
marketing@iacc-miami.com | Phone: +1 (305) 577-9868

Contact Information

COMPANY NAME

CONTACT PERSON

CONTACT EMAIL ADDRESS

CONTACT PHONE NUMBER

ADDRESS

CITY | STATE | ZIP CODE

Sponsorship Benefits

Availability is limited on a first come first serve basis | Payment is proof of commitment

- ☐ \$25,000 Trustee Sponsor ☐ \$12,000 Platinum Sponsor ☐ \$8,500 Reception Sponsor
☐ \$6,500 Entertainment Sponsor ☐ \$6,500 Gold Sponsor ☐ \$3,500 Silver Sponsor

Cancellation Policy: Within 90 days from the event day, 50% refund of the amount paid.
Less than 90 days from the event, the amount is not refundable.

Payment Information

☐ Please send me an invoice

☐ ACH ☐ Foreign Wire Transfer ☐ Credit Card
Wire transfers are subject to a \$35 fee Credit Cards are subject to a 3% fee

Credit Card type



NAME ON CARD

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

ZIP CODE

AMOUNT IN \$

SIGNATURE

DATE



Sponsorship Form



CONTACT



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Watch here the videos from past editions:

Italic Award Gala 2021

Italic Award Gala 2018

Italic Award Gala 2016

