



# ITALIC AWARD GALA

IACCSE 35TH ANNIVERSARY

DECEMBER 12, 2026 | JW MARRIOTT MARQUIS

Sponsorship Package



# ITALIC AWARD GALA

## THE EVENT

The **Italic Award Gala** is a celebration of **Italian excellence** and the enduring relationship between Italy and the United States.

Hosted by the **Italy-America Chamber of Commerce Southeast** in Miami, this special edition of the Gala will also commemorate the **Chamber's 35th Anniversary**, bringing together prominent business leaders, entrepreneurs, institutions, and community stakeholders for an evening of **recognition, networking, and celebration**.

Featuring the presentation of the **prestigious Italic Award**, **distinguished speakers**, and an authentic Italian hospitality experience, the Gala offers sponsors a **unique opportunity** to engage with an **influential audience** while aligning their brand with excellence and international business **leadership**.

Strategically scheduled just days before **Miami welcomes world leaders** and international delegations for the **G20 Summit**, the Gala takes place at a moment when **global attention** is focused on the region, offering sponsors an exceptional platform to enhance their presence and connect with a highly influential audience.



# ITALIC AWARD GALA

## THE ITALIC AWARD

The **Italic Award** is a **recognition** celebrating business leaders that have made an **outstanding contribution** to promoting the **Made in Italy in the United States**.

Recipients are selected among **executives** who have played a significant role in **strengthening Italian presence**, values, and innovation in the **U.S. market**.

The Award, **designed by** internationally renowned designer **Dodo Arslan**, is reinterpreted every edition through the use of different materials, thanks to **collaborations** with leading Italian companies in **design and manufacturing**. This approach makes **each edition** of the Award **unique**, both in concept and craftsmanship.

**Past recipients** of the Italic Award include:

- **Richard Sasso**, Chairman, **MSC Cruises USA**
- **Daniel Fanara**, Senior Vice-President Services and New Shipbuilding, **Fincantieri**
- **Ugo Colombo**, President, **CMC Group**
- **Peter Vittori**, Managing Director, **American Airlines**
- **Dario Snaidero**, President, **Snaidero**
- **Andrea Buccellati**, President, **Buccellati**



# ITALIC AWARD GALA

DECEMBER 12, 2026 | JW MARRIOT MARQUIS  
DOWNTOWN MIAMI

## PROGRAM

**6:30 PM – 8:00 PM**

Cocktail Reception and VIP Meet and Greet in the Privé

**8:00 PM – 10:30 PM**

4-Course Dinner in collaboration with Michelin-starred Chef Stefano Secchi – Rezdôra, New York

**10:30 PM – 11:30 PM**

After Dinner Party

## WHY ATTEND

- Over **300 distinguished guests**, including entrepreneurs, executives, diplomats, and community leaders
- **Keynote speakers**
- **Italic Award Ceremony** honoring two Ambassadors of **Made in Italy**
- **IACCSE Premium Member recognition**
- Italian-style dinner in collaboration with **Michelin-starred Chef** and signature **wine pairings**
- **Cocktail stations**, live music and after-dinner experience
- Curated **silent auction**
- High-level **networking opportunities**



# ITALIC AWARD GALA

## SPONSOR BENEFITS

The **Italic Award Gala Night** is a great opportunity to showcase your products and brand among a **public of entrepreneurs**, international **managers**, **diplomats**, and local **authorities**.

Overall sponsorship benefits include:

- Contribute to **showcase Italy in the United States** in one of the most sophisticated and cosmopolitan cities in the world which is **Miami**
- **Cobrand your company** with Italy-America Chamber of Commerce Southeast
- **Reach business leaders** with a special interest in luxury products
- **Raise your brand awareness** by being presented side by side with some of the most renowned Italian companies
- **Network with distinguished event guests** such as government officials and executives of international companies
- **Bring your special guests** to a glamorous night with a unique Italian touch



# ITALIC AWARD GALA

## \$25,000 Trustee Sponsor

### ON SITE PERKS

- **2 tables for 8 guests** (most exclusive placement in the room)
- **One additional seat at the presidential table**
- Presenting Sponsor of the event
- **5 minutes speech on stage**
- **Award presentation** opportunity and strong institutional association with the ceremony
- Opportunity to feature a sponsor-provided **corporate video during the event** (60 seconds max.)
- **Public recognition** of your company during the event by master of ceremony
- **Dedicated expo area (10ftx10ft)** for product display or service presentation
- **Exclusive Meet & Greet:** exclusive access for all 17 guests to a private pre-cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu / cocktail (for food/beverage companies only) for an additional visibility



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# ITALIC AWARD GALA

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- Logo in the following materials: **Table sign, Step and repeat: (oversized logo and maximum visibility),** Sponsors loop on **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

## MARKETING PERKS

- **Dedicated e-blast**, positioning the company as Presenting Sponsor of the event.
- Featured in the monthly IACCSE newsletter **article** dedicated to the ITALIC Award, presenting the award, honorees, and Platinum/ Trustee Sponsors (sent to 3,000 active contacts)
- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page - dedicated post and **Instagram** page - dedicated post

**Note: oversize logo** placement and **priority branding** across all event materials



# ITALIC AWARD GALA

## \$12,000 Platinum Sponsor

### ON SITE PERKS

- **Table for 10 guests** premium seating position (front rows)
- **One additional seat at the presidential table**
- Opportunity to **present the award to one of the Made in Italy ambassadors**
- Opportunity to feature a sponsor-provided **corporate video during the event** (60 seconds max.)
- **Public recognition** of your company during the event by master of ceremony
- **Dedicated expo area (8ftx8ft)** for product display or service presentation
- **Exclusive Meet & Greet:** exclusive access for all 11 guests to a private pre- cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu / cocktail (for food/beverage companies only) for an additional visibility
- **Logo** in the following materials: **Table sign, Step and repeat** and Sponsors loop on **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)



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# ITALIC AWARD GALA

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## MARKETING PERKS

- Featured in the monthly IACCSE newsletter **article** dedicated to the ITALIC Award, presenting the award, honorees, and Platinum/ Trustee Sponsors (sent to 3,000 active contacts)
- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page - dedicated post and **Instagram** page – dedicated post

**Note:** Large logo placement across the event materials mentioned in the package



# ITALIC AWARD GALA

## \$8,500 Reception Sponsor

### ON SITE PERKS

- **Table for eight guests** with premium placement
- **Reception presented by your company**, with premium logo placement throughout the networking cocktail
- Public recognition of your company during the event by master of ceremony
- **Dedicated expo area (6ft x 6ft)** for product display or service presentation
- **Exclusive Meet & Greet:** exclusive access for all 8 guests to a private pre-cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu / cocktail (for food/beverage companies only) for an additional visibility
- **Logo** in the following materials: **Table sign, Step and repeat** and Sponsors loop on **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

### MARKETING PERKS

- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets **Flyer** of the event (sent to 3,000 contacts), **Facebook** page - dedicated post and **Instagram** page – dedicated post



# ITALIC AWARD GALA

## \$6,500 Entertainment Sponsor

### ON SITE PERKS

- **Table for eight** guests with premium placement
- **Entertainment presented by your company**, with your company logo displayed during entertainment performances and acknowledgments throughout the evening program
- **Public recognition** of your company during the event by master of ceremony
- **Exclusive Meet & Greet:** exclusive access for all 8 guests to a private pre- cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu / cocktail (for food/beverage companies only) for an additional visibility
- Logo in the following materials: **Table sign, Step and repeat** and Sponsors loop on **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

### MARKETING PERKS

- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page - dedicated post and **Instagram** page – dedicated post



# ITALIC AWARD GALA

## \$6,500 Gold Sponsor

### ON SITE PERKS

- **Table for eight guests** with premium placement
- **Public recognition** of your company during the event by master of ceremony
- **Dedicated expo area (6ft x 6ft)** for product display or service presentation
- **Exclusive Meet & Greet** : exclusive access for all 8 guests to a private pre- cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu / cocktail (for food/beverage companies only) for an additional visibility
- **Logo** in the following materials: **Table sign, Step and repeat** and Sponsors loop on mega **screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

### MARKETING PERKS

- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page - dedicated post and **Instagram** page – dedicated post



# ITALIC AWARD GALA

## \$3,500 Silver Sponsor

### ON SITE PERKS

- **Table for eight guests**
- **Logo** in the following materials: **Table sign, Step and repeat** and Sponsors loop on **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

### MARKETING PERKS

- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page (tag) and **Instagram** page (tag)



# ITALIC AWARD GALA SPONSORSHIP FORM

Please complete the form below to confirm your participation and return to: [marketing@iacc-miami.com](mailto:marketing@iacc-miami.com) | Phone: +1 (305)577-9868

## Contact Information

Company Name

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Contact Person

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Contact Email Address

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Contact Phone Number

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Address

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City | State | Zip Code

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## Sponsorship Benefits

Availability is limited on a first come first serve basis | Payment is proof of commitment

- \$25,000 Trustee Sponsor     
  \$12,000 Platinum Sponsor     
  \$8,500 Reception Sponsor  
 \$6,500 Entertainment Sponsor     
  \$6,500 Gold Sponsor     
  \$3,500 Silver Sponsor

*Cancellation Policy: Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.*

## Payment Information

Please send me an invoice

ACH

Foreign Wire Transfer

Wire Transfers are subject to a \$35 fee

Credit Card

Credit Cards are subject to a 3% fee

Card Type:        

Name On Card

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Card Number

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Expiration Date

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Security Code

---

Zip Code

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Amount \$

---

Signature

---

Date

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# ITALIC AWARD GALA

## Contact Information

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[www.iaccse.com](http://www.iaccse.com)

Watch here the videos from past editions:

[Italic Award Gala 2021](#)

[Italic Award Gala 2018](#)

[Italic Award Gala 2016](#)