



ITALIC AWARD GALA

IACCSE 35TH ANNIVERSARY

DECEMBER 12, 2026 | JW MARRIOTT MARQUIS

Sponsorship Package



ITALIC AWARD GALA

THE EVENT

The **Italic Award Gala** is a celebration of **Italian excellence** and the enduring relationship between Italy and the United States.

Hosted by the **Italy-America Chamber of Commerce Southeast** in Miami, this special edition of the Gala will also commemorate the **Chamber's 35th Anniversary**, bringing together prominent business leaders, entrepreneurs, institutions, and community stakeholders for an evening of **recognition, networking, and celebration**.

Featuring the presentation of the **prestigious Italic Award**, **distinguished speakers**, and an authentic Italian hospitality experience, the Gala offers sponsors a **unique opportunity** to engage with an **influential audience** while aligning their brand with excellence and international business **leadership**.

Strategically scheduled just days before **Miami welcomes world leaders** and international delegations for the **G20 Summit**, the Gala takes place at a moment when **global attention** is focused on the region, offering sponsors an exceptional platform to enhance their presence and connect with a highly influential audience.



ITALIC AWARD GALA

THE ITALIC AWARD

The **Italic Award** is a **recognition** celebrating business leaders that have made an **outstanding contribution** to promoting the **Made in Italy in the United States**.

Recipients are selected among **executives** who have played a significant role in **strengthening Italian presence**, values, and innovation in the **U.S. market**.

The Award, **designed by** internationally renowned designer **Dodo Arslan**, is reinterpreted every edition through the use of different materials, thanks to **collaborations** with leading Italian companies in **design and manufacturing**. This approach makes **each edition** of the Award **unique**, both in concept and craftsmanship.

Past recipients of the Italic Award include:

- **Richard Sasso**, Chairman, **MSC Cruises USA**
- **Daniel Fanara**, Senior Vice-President Services and New Shipbuilding, **Fincantieri**
- **Ugo Colombo**, President, **CMC Group**
- **Peter Vittori**, Managing Director, **American Airlines**
- **Dario Snaidero**, President, **Snaidero**
- **Andrea Buccellati**, President, **Buccellati**



ITALIC AWARD GALA

DECEMBER 12, 2026 | JW MARRIOT MARQUIS
DOWNTOWN MIAMI

PROGRAM

6:30 PM – 8:00 PM

Cocktail Reception and VIP Meet and Greet in the Privé

8:00 PM – 10:30 PM

4-Course Dinner in collaboration with Michelin-starred Chef Stefano Secchi – Rezdôra, New York

10:30 PM – 11:30 PM

After Dinner Party

WHY ATTEND

- Over **300 distinguished guests**, including entrepreneurs, executives, diplomats, and community leaders
- **Keynote speakers**
- **Italic Award Ceremony** honoring two Ambassadors of **Made in Italy**
- **IACCSE Premium Member recognition**
- Italian-style dinner in collaboration with **Michelin-starred Chef** and signature **wine pairings**
- **Cocktail stations**, live music and after-dinner experience
- Curated **silent auction**
- High-level **networking opportunities**



ITALIC AWARD GALA

SPONSOR BENEFITS

The **Italic Award Gala Night** is a great opportunity to showcase your products and brand among a **public of entrepreneurs**, international **managers**, **diplomats**, and local **authorities**.

Overall sponsorship benefits include:

- Contribute to **showcase Italy in the United States** in one of the most sophisticated and cosmopolitan cities in the world which is **Miami**
- **Cobrand your company** with Italy-America Chamber of Commerce Southeast
- **Reach business leaders** with a special interest in luxury products
- **Raise your brand awareness** by being presented side by side with some of the most renowned Italian companies
- **Network with distinguished event guests** such as government officials and executives of international companies
- **Bring your special guests** to a glamorous night with a unique Italian touch



ITALIC AWARD GALA

\$25,000 Trustee Sponsor

ON SITE PERKS

- **2 tables for 8 guests** (most exclusive placement in the room)
- **One additional seat at the presidential table**
- Presenting Sponsor of the event
- **5 minutes speech on stage**
- **Award presentation** opportunity and strong institutional association with the ceremony
- Opportunity to feature a sponsor-provided **corporate video during the event** (60 seconds max.)
- **Public recognition** of your company during the event by master of ceremony
- **Dedicated expo area (10ftx10ft)** for product display or service presentation
- **Exclusive Meet & Greet:** exclusive access for all 17 guests to a private pre-cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu / cocktail (for food/beverage companies only) for an additional visibility
- **Logo** in the following materials: **Table sign, Step and repeat: (oversized logo and maximum visibility), Sponsors loop on mega screen**

Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)



ITALIC AWARD GALA

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MARKETING PERKS

- **Dedicated e-blast**, positioning the company as Presenting Sponsor of the event.
- Featured in the monthly IACCSE newsletter **article** dedicated to the ITALIC Award, presenting the award, honorees, and Platinum/ Trustee Sponsors (sent to 3,000 active contacts)
- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page - dedicated post and **Instagram** page - dedicated post

Note: oversize logo placement and **priority branding** across all event materials



ITALIC AWARD GALA

\$12,000 Platinum Sponsor

ON SITE PERKS

- **Table for 10 guests** premium seating position (front rows)
- **One additional seat at the presidential table**
- Opportunity to **present the award to one of the Made in Italy ambassadors**
- Opportunity to feature a sponsor-provided **corporate video during the event** (60 seconds max.)
- **Public recognition** of your company during the event by master of ceremony
- **Dedicated expo area (8ftx8ft)** for product display or service presentation
- **Exclusive Meet & Greet:** exclusive access for all 11 guests to a private pre- cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu / cocktail (for food/beverage companies only) for an additional visibility
- **Logo** in the following materials: **Table sign, Step and repeat** and Sponsors loop on **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)



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ITALIC AWARD GALA

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MARKETING PERKS

- Featured in the monthly IACCSE newsletter **article** dedicated to the ITALIC Award, presenting the award, honorees, and Platinum/ Trustee Sponsors (sent to 3,000 active contacts)
- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page - dedicated post and **Instagram** page – dedicated post

Note: Large logo placement across the event materials mentioned in the package



ITALIC AWARD GALA

\$8,500 Reception Sponsor

ON SITE PERKS

- **Table for eight guests** with premium placement
- **Reception presented by your company**, with premium logo placement throughout the networking cocktail
- Public recognition of your company during the event by master of ceremony
- **Dedicated expo area (6ft x 6ft)** for product display or service presentation
- **Exclusive Meet & Greet:** exclusive access for all 8 guests to a private pre-cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu / cocktail (for food/beverage companies only) for an additional visibility
- **Logo** in the following materials: **Table sign, Step and repeat** and Sponsors loop on **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

MARKETING PERKS

- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets **Flyer** of the event (sent to 3,000 contacts), **Facebook** page - dedicated post and **Instagram** page – dedicated post



ITALIC AWARD GALA

\$6,500 Entertainment Sponsor

ON SITE PERKS

- **Table for eight** guests with premium placement
- **Entertainment presented by your company**, with your company logo displayed during entertainment performances and acknowledgments throughout the evening program
- **Public recognition** of your company during the event by master of ceremony
- **Exclusive Meet & Greet:** exclusive access for all 8 guests to a private pre- cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu / cocktail (for food/beverage companies only) for an additional visibility
- Logo in the following materials: **Table sign, Step and repeat** and Sponsors loop on **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

MARKETING PERKS

- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page - dedicated post and **Instagram** page – dedicated post



ITALIC AWARD GALA

\$6,500 Gold Sponsor

ON SITE PERKS

- **Table for eight guests** with premium placement
- **Public recognition** of your company during the event by master of ceremony
- **Dedicated expo area (6ft x 6ft)** for product display or service presentation
- **Exclusive Meet & Greet** : exclusive access for all 8 guests to a private pre- cocktail networking experience with local authorities, diplomats, and VIP guests
- **Exclusive targeted invitation service** for selected buyers and prospective clients, invited directly by the Chamber for high-value networking opportunities (on request)
- **Opportunity to offer product/s** for the gala menu / cocktail (for food/beverage companies only) for an additional visibility
- **Logo** in the following materials: **Table sign, Step and repeat** and Sponsors loop on mega **screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

MARKETING PERKS

- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page - dedicated post and **Instagram** page – dedicated post



ITALIC AWARD GALA

\$3,500 Silver Sponsor

ON SITE PERKS

- **Table for eight guests**
- **Logo** in the following materials: **Table sign, Step and repeat** and Sponsors loop on **mega screen**
- Opportunity to present your product in the **Silent Auction** (minimum value offered: \$500)

MARKETING PERKS

- Company listed in the **sponsor digital directory** on the event page, including logo, website link, and brief company presentation
- Sponsor presentation on the IACCSE outlets: **Flyer** of the event (sent to 3,000 contacts), **Facebook** page (tag) and **Instagram** page (tag)



ITALIC AWARD GALA SPONSORSHIP FORM

Please complete the form below to confirm your participation and return to: marketing@iacc-miami.com | Phone: +1 (305)577-9868

Contact Information

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Address

City | State | Zip Code

Sponsorship Benefits

Availability is limited on a first come first serve basis | Payment is proof of commitment

- \$25,000 Trustee Sponsor
 \$12,000 Platinum Sponsor
 \$8,500 Reception Sponsor
 \$6,500 Entertainment Sponsor
 \$6,500 Gold Sponsor
 \$3,500 Silver Sponsor

Cancellation Policy: Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

Payment Information

Please send me an invoice

ACH

Foreign Wire Transfer

Wire Transfers are subject to a \$35 fee

Credit Card

Credit Cards are subject to a 3% fee

Card Type:    

Name On Card

Card Number

Expiration Date

Security Code

Zip Code

Amount \$

Signature

Date

ITALIC AWARD GALA

Contact Information

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Watch here the videos from past editions:

[Italic Award Gala 2021](#)

[Italic Award Gala 2018](#)

[Italic Award Gala 2016](#)