



# THE BEST OF ITALIAN DESIGN

For design professionals only

Art Week Edition

December 2-4, 2025 | Miami Design District



## EXHIBITORS' PACKAGE

Under the auspices of

Organized with the support of



Consulate General of Italy  
Miami



# THE BEST OF ITALIAN DESIGN

## Art Week Edition



December 2-4, 2025

Istituto Marangoni  
Miami Design District

### The Event

Each December, during Art Week, Miami hosts over 20 international art fairs (including Art Basel and Art Miami), more than 1,200 galleries, and thousands of art and interior design lovers making it a unique opportunity to promote the Italian design industry.

**The Best of Italian Design** is a 3 day-event dedicated to Italian companies interested in networking with local professionals in the design industry. It will be held at Istituto Marangoni, in the heart of the Miami Design District. Immersed in the energy of Art Basel, the event will include B2B and B2C activities. Exhibiting companies will have the chance to meet 200+ interior designers, architects, real estate developers, and 1000+ international design lovers.

### Exhibitors

15 Italian interior design and high-end craftsmanship companies

### Target

Professionals in the design industry and international design lovers

### The Talks

Renowned speakers present the newest trends in the industry

### Alliance

Engage with the most prominent design industry associations in South Florida: AIA, IIDA, ASID

### Business Networking

Between Italian furniture manufacturers, local architects, interior designers, real estate developers, and representatives of industry associations

### Networking Cocktails

Industry professionals and exhibitors celebrate Italian excellence in design with relationship-driven networking while delighting in Italian wines



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### Daily Timeline

Note: The program will be reconfirmed 1 month prior to the event day

4:00pm – 6:00pm **NETWORKING IN THE EXPO AREA** featuring:

- ☐ Business networking
- ☐ Introduction between exhibitors and design professionals
- ☐ Promotion opportunities to an audience of design lovers

6:00pm – 7:00pm **TALKS** including (in the 3 days):

- ☐ Welcome remarks by the Consul General of Italy
- ☐ Market overview by the Italian Trade Agency
- ☐ Open discussion with renowned architects, interior designers, and real estate developers
- ☐ Furniture Dealers Round-Table

7:00pm – 9:00pm **NETWORKING COCKTAIL** including:

- ☐ Follow-up session of Business Networking building on initial insights
- ☐ Drinks and bites



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**Exhibitor's Benefits** Exhibitor packages ensure maximum exposure within the actual event and beyond:

- ❑ Contribute to showcasing Italy in the United States in one of the most sophisticated and cosmopolitan cities in the world: Miami
- ❑ Be a part of an institutional initiative organized by the Italy-America Chamber of Commerce in collaboration with the Italian Trade Agency, the Consulate General of Italy, the Istituto Marangoni, and industry associations
- ❑ Leverage Art Basel's prestige to amplify your presence
- ❑ Gain visibility and connections with an international audience
- ❑ Reach professionals in the design industry with a special interest in Italian products
- ❑ Raise your brand awareness by being presented side by side with some of the most renowned Italian companies
- ❑ Take part in a dynamic event that will enhance your brand image, by linking it to the excellence of Italian products



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### Argento Exhibitor Benefits

**\$9,900.00\***

- ☐ Exhibit area at Istituto Marangoni Miami (second floor), consisting of a table, two chairs, and a self-standing sign
- ☐ Contact list of industry professionals that reported an interest in meeting with your company, while registering for the event
- ☐ Invitation for 4 company representatives to the Business Meetings, Talks, and Networking Cocktails
- ☐ Additional invitations available for 10 among your clients (architects / interior designers) to the Business Meetings, Talks, and Networking Cocktails
- ☐ Company logo in the Official Invitation of the event and in the event registration form (visibility among 2,000+ architects and interior designers)
- ☐ Company mentioned in the IACCSE promotion of the event in the following: IACC website event page, Facebook page (tag), Instagram page (tag), LinkedIn page (tag), and article in the Newsletter (sent to 3,000 active contacts)
- ☐ Company logo display on event directory
- ☐ Company logo in the presentation loop displayed on the video screen
- ☐ Authorization to use images and video of the event

\*discount fee already applied, thanks to the support of the Italian Trade Agency





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### Oro Exhibitor

**\$14,900.00\***

#### Benefits

- ☐ Exhibit area (\*6x6 feet) at Istituto Marangoni Miami (first or second floor), including a table, two chairs, and a self-standing sign  
\*Different options and sizes available; please refer to the expo area of the event presentation (page 6).
- ☐ Contact list of industry professionals that reported an interest in meeting with your company, while registering for the event
- ☐ Personalized introductions to 5 top interior designers and/or architects
- ☐ Invitation to 8 company representatives to the Business Meetings, Talks, and Networking Cocktails
- ☐ Additional invitations available to 20 of your clients (architects / interior designers) to the Business Meetings, Talks, and Networking Cocktails
- ☐ Projection of your company's corporate video in loop in the main screen
- ☐ Prominent position of your company logo in the Official Invitation of the event and in the event registration form (visibility among 2,000+ architects and interior designers)
- ☐ Exhibitor presentation with a including a description of your company and link to your company's corporate website in the following: IACC website, event page, Facebook page (tag), Instagram page (tag), LinkedIn page (tag), and article in the Newsletter (sent to 3,000 active contacts)
- ☐ Company logo displayed in prominent position in the event directory
- ☐ Prominent position of your company logo in the presentation loop displayed on the video screen
- ☐ Authorization to use the official HD images and video of the event

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### Contact Information

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Deputy Executive Director

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Italy-America Chamber of Commerce

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Miami, FL 33131

[www.iacc-miami.com](http://www.iacc-miami.com)

### Past Editions

The past editions of The Best of Italian Design were organized in collaboration with the Italian Trade Agency (ITA) – Miami Office and in partnership with ASID Florida South Chapter, FIU Business, IIDA South Florida Chapter, and the Miami Design District. Each edition welcomed the participation of:

- 20 guest speakers
- 15+ exhibiting companies and sponsors
- 6 institutional and industry partners
- 150+ design professionals in attendance
- 6 showrooms involved simultaneously in our Food Design Night
- 12 food & wine partners
- 350+ local consumers in attendance

- [Click here to view testimonials from our past exhibitors](#)
- [Click here to watch the video of the 5th edition](#)
- [Click here to watch the video of the 4th edition](#)
- [Click here to watch the video of the 3th edition](#)

### THE BEST OF ITALIAN DESIGN

For design professionals only Art Week Edition  
December 4-6, 2024 | Miami Design District

**WHERE ITALY MEETS SOUTH FLORIDA'S DESIGN COMMUNITY**

- Talks on the newest trends with renowned speakers
- Roundtables on market challenges & opportunities
- Furniture & Home Decor exhibition
- Business Meetings
- Italian gourmet experiences
- Design industry cocktail nights

RSVP: [TBOID.eventbrite.com](https://tboid.eventbrite.com)  
further information: [iaccse.com/TBOID\\_2024](https://iaccse.com/TBOID_2024)

**EXHIBITORS**

Barovier&Toso  
EUGENIO CAMPO  
Minotti  
snaldero  
GIANFRANCO FERRE  
roberto cavalli  
solari lineadesign

Bruno Zappa  
MOROSO  
NILMA  
TERZANI  
ETAO  
AIA Miami

**PARTNERS**

IIDA SOUTH FLORIDA  
AMERICAN SOCIETY OF INTERIOR DESIGNERS  
ITA MIAMI

Under the auspices of  
Consulate General of Italy Miami

Organized with the support of  
ITA MIAMI  
Istituto Marangoni

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### EXHIBITOR FORM

Deadline: July, 31<sup>st</sup>, 2025

Please complete the form below to confirm your sponsorship and return to: [marketing@iacc-miami.com](mailto:marketing@iacc-miami.com) | Phone: +1(305) 577-9868.

### CONTACT INFORMATION

Company  
Name

Contact  
Person

Contact Email  
Address

Contact Phone  
Number

Addres  
s

City | State | Zip  
code

**EXHIBITOR SPOTS** Availability is limited on a first come first serve basis | payment is proof of commitment

☐ Argento Package\* \$9,900    ☐ Oro Package\* \$14,900

Cancellation Policy: Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

### PAYMENT INFORMATION

☐ Please send me an invoice

☐ ACH

☐ Foreign Wire Transfer

☐ Credit Card

Foreign Wire Transfers are subject to a \$35 fee

Credit Cards are subject to a 3% fee

Card Type:

☐☐☐☐

Name On Card

Card Number

Expiration Date

Security Code

Zip Code

Amount \$

Signature

Date