



EXHIBITORS' PACKAGE



MIAMI

June 10-11, 2025



## the event at a glance

Authentic Italian is the only high-end Food & Wine Festival in Miami that mainly focuses on Italian cuisine and flavors. It aims to connect Italian producers with local chefs, restaurateurs, hospitality professionals, importers and distributors.

## exhibitors

Italian F&B producers, F&B importers, and distributors representing Italian brands, hospitality suppliers  
Total exhibitors expected: 50

## visitors

Hospitality industry (restaurant owners, chefs, beverage managers, buyers at hotels and restaurant chains), Cruise Industry, F&B importers and distributors, influencers (journalists and food bloggers), and local consumers. Total attendance expected: 200 trade + 600 consumers

## location

The 5th edition of the Authentic Italian Food & Wine Festival will take place at the Coral Gables Country Club.







## TUESDAY, JUNE 10 ORIENTATION ACTIVITIES

### program

10:30 am –12:30 pm | **Orientation Meeting:**  
**introduction to the South Florida Market\***

Industry testimonials, and U.S. market experts

2:00 pm –4:00 pm | **Group Visit to Gourmet  
Markets & Grocery Chains in Downtown Miami  
and Brickell area\***

7:00 pm –9:00 pm | **Launch Dinner**

Including Meet & Greet and Speeches by top food & wine distributors

*\*Optional activity dedicated to companies approaching the Florida market for the first time*

## WEDNESDAY, JUNE 11 EVENT

2:30 pm –4:00 pm | **Talks**

2 panels with the participation of industry professionals and buyers of renowned grocery chains and cruise line companies

4:00 pm –6:00 pm | **Trade Session**

Trade-only networking in the expo area with Florida's F&B importers/distributors, chefs, restaurateurs, and gourmet market owners.

6:00 pm –9:00 pm | **Grand Tasting**

Extraordinary opportunity for exhibitors to showcase their products to a public of selected food lovers. Chefs from local Italian restaurants will also delight the public with their signature dishes prepared using authentic Italian products.



**\$3,500**



## silver exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

### PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 10  
*(Optional activity dedicated to companies approaching Florida market for the first time)*
- Participation in the Launch Dinner with industry professionals, media, and diplomats on June 10 for 1 exhibitor representative  
*(additional seats available upon request)*

### EVENT – June 11

- Station in the Expo Area (including 1 display table + 2 chairs), open both for the Trade Session (3-6 pm) and the Grand Tasting (6 - 9:00 pm) 3 staff passes

### EXPOSURE

- Company logo visibility as follows:  
Flyers and event landing page Event  
directoryincl.companydescription Loop projection  
onbigscreen during the event
- Company mentions in the event article/post published on the IACCSE social media (Fb, IG, LinkedIn, and monthly newsletter (sent to 3,000+ contacts)
- Company logo in the credits of the event video Authorization to use
- HD professional photos and video of the event.
- Contact list of industry professionals that reported a preference to meet with your company, while registering for the event.





**\$5,900**



## gold exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

### PRE-EVENT ACTIVITIES

Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 10 *(for companies not distributed in Florida)*

- Participation in the Dinner with Industry Professionals on June 10 for 2 company representatives *(additional seats available upon request)*

### EVENT –June 11

- Station in the Expo Area (including 1 display table + 2 chairs + 1 back table for products display and/or food tasting and/or cooking preparation), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-9:00 pm) 8 staff passes
- Introduction to 5 local key F&B buyers (keynote speakers of the talks)
- Opportunity of distributing promotional materials into the Welcome Kit Bag distributed at registration
- Company mention as a sponsor of the event during the Talks

[continued...]





[...following]

## gold exhibitors' benefits

### EXPOSURE

- Prominent position of the company logo as follows:
  - Flyers and event landing page
  - Event directory incl. company description
  - Loop projection on the big screen during the event
- Sponsor's presentation with a dedicated description of the company and link to the corporate website on the IACCSE social media (Fb, IG, LinkedIn)
- Company mentions in the event article published in the IACCSE monthly newsletter (sent to 3,000+ contacts)
- Authorization to use HD professional photos and video of the event
- Contact list of industry professionals that reported a preference to meet with your company, while registering for the event.







## Exhibitor Form

Please complete the form below to confirm your sponsorship and return to:  
**Alessia Marcenaro - IACC Deputy Executive Director**  
**[marketing@iacc-miami.com](mailto:marketing@iacc-miami.com) | Phone: (305) 577-9868.**

## Contact information

Company Name

Contact Email Address

Address

Contact Person

Contact Phone Number

City | State | Zip Code

## Package

Availability is limited on a first come first serve basis | payment is proof of commitment

### SILVER EXHIBITOR:

☐ \$3,500

### GOLD EXHIBITOR:

☐ \$5,900

**Cancellation Policy:** Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

## Payment information

☐ Please send me an invoice

☐ ACH

☐ Foreign Wire Transfer  
Wire Transfers are subject to a \$35 fee

☐ Credit Card  
Credit Cards are subject to a 3% fee

Card Type: ☐  ☐  ☐  ☐ 

Name On Card

Card Number

Expiration Date

Security Code

Zip Code

Amount \$

Signature

Date



## case history

The four previous editions of the Authentic Italian F&W Festival have been successfully organized in different locations in Miami: Coral Gables Country Club (2023), The Sacred Space (2022), Port Miami (2019), and Coral Gables Country Club (2018). Click [here](#) to

- watch here the [video recap](#) of the 5th edition
- watch here the [video recap](#) of the 4th edition
- watch here the [video recap](#) of the 3rd edition
- watch here the [video recap](#) of the 2nd edition
- watch here the [video recap](#) of the 1st edition

## some of our past exhibitors



AGNELLI USA 1007  
ITALIAN COOKWARE TRADITION

VIOLA

Flora™  
Fine Foods

VALDO  
DAL 1926 A VALDOBBIADENE



IRINOX  
The Freshness Company®



enomatic®  
wine serving systems  
the original





## contacts

Alessia Marcenaro

Deputy Executive Director

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33131

[www.iacc-miami.com](http://www.iacc-miami.com)



**AUTHENTIC ITALIAN Food & Wine FESTIVAL**

**COMPLIMENTARY INVITATION**  
FOR PROFESSIONALS OF THE FOOD & BEVERAGE INDUSTRY

Food & beverage importers/distributors, buyers, restaurateurs, chefs, coffee & bakery shop owners are kindly invited to participate to the event B2B session.

WEDNESDAY  
JUNE 1, 2022

THE SACRED SPACE  
105 NE 24th St,  
Miami, FL 33137

**PROGRAM**

3:00 - 6:00pm  
**B2B SESSION**  
(trade only)

- B2B Meetings
- Large-scale retail trade talks
- Executive Wine Tasting
- Festival Opening Ceremony
- VIP Networking Cocktail

6:00 - 8:30pm  
**GRAND TASTING**  
(doors open to the public)

- 30+ tasting stations
- Gourmet Experiences

An event brought to you by:



**PLATINUM Exhibitors**

Toscana SARDELLI LA TORRE Idea Toscana  
le Rogaie BOVE  
PINEDO

**GOLD Exhibitors**

TRIGRANO RUFFINO VALDO  
DAL 1871  
DIVINO WINE IMPORTS IMPERO Wine Distribution USA

**SILVER Exhibitors**

steelite SHAW-ROSS RATIONAL  
Giovanni Gaudi IRINOX sambonet  
PANSARPO  
RAK ZiaPia  
MAKKA

**PARTNERS**

Spazio Magnifico Cerace Artisan place MER CAT O Rosetta  
Nizza Piana Spillegarino GIOIA Spis  
An event brought to you by:

ITALY - AMERICA CHAMBER OF COMMERCE SOUTHEAST

MADE IN ITALY

INCANTO

T&P Wines IMPORT

Thanks to:

Consulate General of Italy Miami ITA TOSCANA DIVINO