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EXHIBITOR PACKAGE



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the event at a glance

Authentic Italian is the only high-end Food & Wine Festival in Miami that mainly focuses on Italian cuisine and flavors.

It aims to connect Italian producers with local chefs, restaurateurs, hospitality professionals, importers, and distributors.

exhibitors

Italian F&B producers, F&B importers, and distributors representing Italian brands, hospitality suppliers

Total exhibitors expected: 50

visitors

Hospitality industry (restaurant owners, chefs, beverage managers, buyers at hotels and restaurant chains), **Cruise Industry**, **F&B importers and distributors**, influencers (journalists and food bloggers), and **local consumers**.

Total attendance expected: 200 trade + 600 consumers

location

The 5th edition of the Authentic Italian Food & Wine Festival will take place at the **Coral Gables Country Club**.







program

TUESDAY, MAY 14 ORIENTATION ACTIVITIES	the South Florida Market*	
	2:00 pm – 4:00 pm Group Visit to Gourmet Markets & Grocery Chains in Downtown Miami and Brickell area*	
	7:00 pm – 9:00 pm Launch Dinner Including Meet & Greet and Speeches by top food & wine distributors *Optional activity dedicated to companies approaching the Florida market for the first time	
WEDNESDAY, MAY 15 EVENT	2:30 pm – 4:00 pm Talks 2 panels with the participation of industry professionals and buyers of renowned grocery chains and cruise line companies	
	4:00 pm – 6:00 pm Trade Session Trade-only networking in the expo area with Florida's F&B importers/distributors, chefs, restaurateurs, and gourmet market owners.	
	6:00 pm – 8:30 pm Grand Tasting Extraordinary opportunity for exhibitors to showcase their products to a public of selected food lovers. Chefs from local Italian restaurants will also delight the public with their signature dishes prepared using authentic Italian products. 3	



\$2,900



silver exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

PRE-EVENT ACTIVITIES

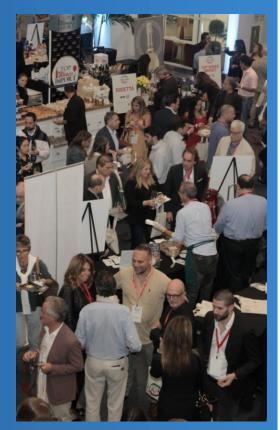
- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on May 14 (Optional activity dedicated to companies approaching Florida market for the first time)
- Participation in the Launch Dinner with industry professionals, media, and diplomats on May 14 for 1 exhibitor representative (additional seats available <u>upon</u> <u>request</u>)

EVENT

- Station in the Expo Area (including 1 display table + 2 chairs), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-8:30 pm)
- 3 staff passes

EXPOSURE

- Company logo visibility as follows:
 - Flyers and event landing page
 - Event directory incl. company description
 - Loop projection on big screen during the event
- Company mentions in the event article/post published on the IACCSE social media (Fb, IG, LinkedIn, and monthly newsletter (sent to 3,000+ contacts)
- Company logo in the credits of the event video
- Authorization to use **HD professional photos and video** of the event.
- Contact list of industry professionals that reported a preference to meet with your company, while registering 4 for the event.







\$4,900 gold exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on May 14 (for companies not distributed in Florida)
- Participation in the Dinner with Industry Professionals on May 14 for 2 company representatives (additional seats available <u>upon request</u>)

EVENT

- Station in the Expo Area (including 1 display table + 2 chairs + 1 back table for products display and/or food tasting and/or cooking preparation), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-8:30 pm)
- 8 staff passes
- Introduction to 5 local key F&B buyers (keynote speakers of the talks)
- Opportunity of distributing promotional materials into the Welcome Kit Bag distributed at registration
- Company mention as a sponsor of the event during the Talks

[continued...]







gold exhibitors' benefits

EXPOSURE

[...following]

- Prominent position of the company logo as follows:
 - Flyers and event landing page
 - Event directory incl. company description
 - Loop projection on the big screen during the event
- Sponsor's presentation with a dedicated description of the company and link to the corporate website on the IACCSE social media (Fb, IG, LinkedIn)
- **Company mentions** in the event article published in the IACCSE monthly newsletter (sent to 3,000+ contacts)
- Authorization to use HD professional photos and video of the event
- Contact list of industry professionals that reported a preference to meet with your company, while registering for the event.







Exhibitor Form

Deadline: April 20, 2024

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Please complete the form below to confirm your sponsorship and return to: Alessia Marcenaro - IACC Deputy Executive Director <u>marketing@iacc-miami.com</u> | Phone: (305) 577-9868.

Contact information

Company Name	Contact Person
Contact Email Address	Contact Phone Number
Address	City State Zip code

Package

Availability is limited on a first come first serve basis | payment is proof of commitment

SILVER EXHIBITOR:

2,900

G	OLD EXHIBITOR:
	\$4,900

Cancellation Policy:

Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

Payment information

Please send me an inv	oice 🔲 I have enclosed a check	Please charge my credit card
Card 1	ype: 🗌 VISA 🔲 🎰	
Name On Card	Card Number	
Expiration Date	Security Code Zip Co	Amount \$
	Signature	Date





case history

The four previous editions of the Authentic Italian F&W Festival have been successfully organized in different locations in Miami: Coral Gables Country Club (2023), The Sacred Space (2022), Port Miami (2019), and Coral Gables Country Club (2018). Click here to

- watch here the video recap of the 4th edition •
- watch here the video recap of the 3rd edition •
- watch the video recap of the 2nd edition ٠
- watch the video of the 1st edition

some of our past exhibitors









CARPIGIANI

oscano

sambonet

Rosen



Santa Margherita

RUFFINO DAL 1877

Grait

























...and many more





contacts

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COMPLIMENTARY INVITATION FOR PROFESSIONALS OF THE FOOD & BEVERAGE INDUSTRY

Food & beverage importers/distributors, buyers, restaurateurs, chefs, coffee & bakery shop owners are kindly invited to participate to the event B2B session.



AMERICA

ITALY

GRAND TASTING (doors open to the public) • 30+ tasting stations • Gourmet Experiences

