



EXHIBITOR PACKAGE

MIAMI

May 14 -15, 2024



## the event at a glance

**Authentic Italian** is the **only high-end Food & Wine Festival** in **Miami** that mainly focuses on **Italian cuisine** and **flavors**.

It aims to connect Italian producers with local chefs, restaurateurs, hospitality professionals, importers, and distributors.

## exhibitors

**Italian F&B producers, F&B importers, and distributors** representing Italian brands, **hospitality suppliers**

**Total exhibitors expected: 50**

## visitors

**Hospitality industry** (restaurant owners, chefs, beverage managers, buyers at hotels and restaurant chains), **Cruise Industry, F&B importers and distributors, influencers** (journalists and food bloggers), and **local consumers**.

**Total attendance expected: 200 trade + 600 consumers**

## location

The 5<sup>th</sup> edition of the Authentic Italian Food & Wine Festival will take place at the **Coral Gables Country Club**.





## program

### TUESDAY, MAY 14 ORIENTATION ACTIVITIES

10:30 am – 12:30 pm | [Orientation Meeting: introduction to the South Florida Market\\*](#)

Industry testimonials, and U.S. market experts

2:00 pm – 4:00 pm | [Group Visit to Gourmet Markets & Grocery Chains in Downtown Miami and Brickell area\\*](#)

7:00 pm – 9:00 pm | [Launch Dinner](#)

Including Meet & Greet and Speeches by top food & wine distributors

*\*Optional activity dedicated to companies approaching the Florida market for the first time*

### WEDNESDAY, MAY 15 EVENT

2:30 pm – 4:00 pm | [Talks](#)

2 panels with the participation of industry professionals and buyers of renowned grocery chains and cruise line companies

4:00 pm – 6:00 pm | [Trade Session](#)

Trade-only networking in the expo area with Florida's F&B importers/distributors, chefs, restaurateurs, and gourmet market owners.

6:00 pm – 8:30 pm | [Grand Tasting](#)

Extraordinary opportunity for exhibitors to showcase their products to a public of selected food lovers.

Chefs from local Italian restaurants will also delight the public with their signature dishes prepared using authentic Italian products.



**\$2,900**



## silver exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

### PRE-EVENT ACTIVITIES

- **Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on May 14** (*Optional activity dedicated to companies approaching Florida market for the first time*)
- **Participation in the Launch Dinner with industry professionals, media, and diplomats on May 14 for 1 exhibitor representative** (*additional seats available upon request*)

### EVENT

- **Station in the Expo Area** (including 1 display table + 2 chairs), open both for the **Trade Session** (3-6 pm) and the **Grand Tasting** (6-8:30 pm)
- **3 staff passes**

### EXPOSURE

- **Company logo visibility** as follows:
  - **Flyers and event landing page**
  - **Event directory** incl. company description
  - **Loop projection** on big screen during the event
- Company mentions in the **event article/post** published on the IACCSE social media (Fb, IG, LinkedIn, and monthly newsletter (sent to 3,000+ contacts))
- **Company logo** in the **credits of the event video**
- Authorization to use **HD professional photos and video** of the event.
- **Contact list of industry professionals** that reported a preference to meet with your company, while registering **4** for the event.





\$4,900

## gold exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

### PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on May 14 (*for companies not distributed in Florida*)
- Participation in the Dinner with Industry Professionals on May 14 for 2 company representatives (*additional seats available upon request*)

### EVENT

- Station in the Expo Area (including 1 display table + 2 chairs + 1 back table for products display and/or food tasting and/or cooking preparation), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-8:30 pm)
- 8 staff passes
- Introduction to 5 local key F&B buyers (keynote speakers of the talks)
- Opportunity of distributing promotional materials into the Welcome Kit Bag distributed at registration
- Company mention as a sponsor of the event during the Talks

[continued...]





## gold exhibitors' benefits

### EXPOSURE

[...following]

- **Prominent position of the company logo as follows:**
  - **Flyers and event landing page**
  - **Event directory** incl. company description
  - **Loop projection** on the big screen during the event
- **Sponsor's presentation** with a dedicated description of the company and link to the corporate website on the IACCSE social media (Fb, IG, LinkedIn)
- **Company mentions** in the event article published in the IACCSE monthly newsletter (sent to 3,000+ contacts)
- Authorization to use **HD professional photos and video** of the event
- **Contact list of industry professionals** that reported a preference to meet with your company, while registering for the event.





# Exhibitor Form

## Deadline: April 20, 2024

Please complete the form below to confirm your sponsorship and return to:  
**Alessia Marcenaro - IACC Deputy Executive Director**  
[marketing@iacc-miami.com](mailto:marketing@iacc-miami.com) | Phone: (305) 577-9868.

### Contact information

<input type="text" value="Company Name"/>	<input type="text" value="Contact Person"/>
<input type="text" value="Contact Email Address"/>	<input type="text" value="Contact Phone Number"/>
<input type="text" value="Address"/>	<input type="text" value="City   State   Zip code"/>

### Package

Availability is limited on a first come first serve basis | payment is proof of commitment

**SILVER EXHIBITOR:**

\$2,900

**GOLD EXHIBITOR:**

\$4,900

**Cancellation Policy:**

Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

### Payment information

Please send me an invoice     I have enclosed a check     Please charge my credit card

Card Type:

<input type="text" value="Name On Card"/>	<input type="text" value="Card Number"/>		
<input type="text" value="Expiration Date"/>	<input type="text" value="Security Code"/>	<input type="text" value="Zip Code"/>	<input type="text" value="Amount \$"/>
<input type="text" value="Signature"/>			<input type="text" value="Date"/>



# AUTHENTIC ITALIAN Food & Wine FESTIVAL



## case history

The four previous editions of the **Authentic Italian F&W Festival** have been successfully organized in different locations in Miami: Coral Gables Country Club (2023), The Sacred Space (2022), Port Miami (2019), and Coral Gables Country Club (2018). Click here to

- watch here the [video recap](#) of the 4<sup>th</sup> edition
- watch here the [video recap](#) of the 3<sup>rd</sup> edition
- watch the [video recap](#) of the 2<sup>nd</sup> edition
- watch the [video](#) of the 1<sup>st</sup> edition

## some of our past exhibitors




Miami / Houston / Toronto / New York / Mexico City

THE AUTHENTIC ITALIAN TABLE

THE BEST OF ITALIAN FOOD AND BEVERAGE IN MIAMI  
PORT MIAMI - CRUISE TERMINAL D  
WEDNESDAY - NOVEMBER 20, 2019  
FROM 6 PM TO 9 PM

FROM TASTING TO EDUCATIONAL SESSIONS, YOU WILL BE GUIDED THROUGH AN EXCLUSIVE GOURMET EXPERIENCE

21+ only event

**GOLD EXHIBITORS**  
BEVIBIRRA, GoWine, IMPERIO, VALDO

**SILVER EXHIBITORS**  
AGNELLI USA, CHERCELL, enomatic, IRINOX, madelaro, NATIONAL, robot, sambonet, steelte

**FOOD PARTNERS**  
cibo, dama, FARELLER, FERRARIO, Flora, palat, PUMPEROLA, Rosetta, Spis, VIGOR

**BEVERAGE PARTNERS**  
ACQUA PANNA, Gra't, VIOLA

**DIGITAL PARTNER**  
Marco Bolognini Group

AN EVENT BROUGHT TO YOU BY  
ITALY AMERICA CHAMBER OF COMMERCE SOUTHEAST

IN PARTNERSHIP WITH  
PORT MIAMI

...and many more





# contacts

**Alessia Marcenaro**  
Deputy Executive Director

**marketing@iacc-miami.com**  
Tel. 305.577.9868

**Italy-America Chamber of Commerce**  
999 Brickell Avenue| Suite 1002  
Miami, FL 33131  
[www.iacc-miami.com](http://www.iacc-miami.com)

**Authentic Italian Food & Wine Festival**

**COMPLIMENTARY INVITATION**  
FOR PROFESSIONALS OF THE FOOD & BEVERAGE INDUSTRY

Food & beverage importers/distributors, buyers, restaurateurs, chefs, coffee & bakery shop owners are kindly invited to participate to the event B2B session.

WEDNESDAY  
JUNE 1, 2022

THE SACRED SPACE  
105 NE 24th St,  
Miami, FL 33137

**PROGRAM**

3:00 - 6:00pm  
**B2B SESSION**  
(trade only)

- o B2B Meetings
- o Large-scale retail trade talks
- o Executive Wine Tasting
- o Festival Opening Ceremony
- o VIP Networking Cocktail

6:00 - 8:30pm  
**GRAND TASTING**  
(doors open to the public)

- o 30+ tasting stations
- o Gourmet Experiences

An event brought to you by:

**PLATINUM Exhibitors**

Toscana, SARDELLI, LA TORRE, Idea Toscani, leRogaie, PRINZI, BOVE

**GOLD Exhibitors**

RUFFINO, VALDO, ORVINO WINE IMPORTS, IMPERO Wine Distributors USA

**SILVER Exhibitors**

steelite INTERNATIONAL, RATIONAL, PANSARDO, SHAW-ROSS International Importers, IRINOX, sambonet, RAK, ZiaPa, PARMA

**PARTNERS**

Barra-Scappellato, Cerace Artisan pizza, MER CAT O, Rosetta, AQUA PANNA, PIANA, Gelato&Co, GIOIA, SPINATO, Spris, INCANTO, T&P Wines IMPORT, T&P Wines IMPORT

An event brought to you by:

ITALY AMERICA CHAMBER OF COMMERCE SOUTHEAST

MADE IN ITALY

Thanks to:

Consulate General of Italy Miami, TTA ITALIAN TRADING AGENCY, TOSCANA DIVINO