

MEET US

ROADSHOW IN ITALY 2024



US MARKET ADVISORY SESSIONS FOR ITALIAN COMPANIES

SPEAKING OPPORTUNITIES PACKAGE

IN COLLABORATION WITH



ASSOCAMERESTERO

THE EVENT AT A GLANCE

4

4 DAYS, 4 SEMINARS IN 4 DIFFERENT ITALIAN CITIES, 4 HOURS

to inform and support Italian companies interested in exploring new business opportunities in one of the most dynamic markets in the world: the United States



SPEAKING SESSIONS

25-minute speeches delivered in front of managers of Italian companies interested in expanding in the Southeast of the United States



15+ TOPICS

available for the speakers: commercial, trade, administrative, financial, and fiscal matters linked to the expansion of a company in the U.S. market (Corporate law, distribution contracts, shipping and customs, HR, business strategy, etc.)



Q&A

to engage the audience and ensure the speakers leave a lasting impression



NETWORKING COCKTAIL

to facilitate the networking between companies and speakers
At the end of the seminar



VALUABLE PARTNERSHIPS

with Assocamerestero (the Association of the Italian Chambers of Commerce abroad) and Italian Chambers of Commerce in Italy



TARGETED SOCIAL MEDIA CAMPAIGN AND E-BLASTS

Entrepreneurs and Managers in Italy interested in doing business in the U.S.A. reached thanks to the cooperation of Chambers of Commerce in Italy



200+

selected companies expected to attend the ROADSHOW

WHY BECOMING A SPEAKER

★ BE RECOGNIZED

AS AN EXPERT IN YOUR FIELD AND CONSOLIDATE YOUR REPUTATION BY ACCESSING THE IACCSE'S NETWORK IN ITALY

★ REACH A TARGET

OF ENTREPRENEURS AND MANAGERS INTERESTED IN DOING BUSINESS IN THE U.S.A.

★ DELIVER A SPEECH

IN FRONT OF MANAGERS OF ITALIAN COMPANIES READY TO EXPAND IN THE US SOUTHEAST AND NETWORK WITH THEM AT THE DEDICATED LUNCH/COCKTAIL

★ LEVERAGE THE IACCSE SOCIAL MEDIA CHANNELS

★ INCREASE YOUR VISIBILITY AND GENERATE NEW LEADS



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INCLUDED BENEFITS

- **PARTICIPATION AT THE EVENT** as an expert of your field (4 days)
- **25 MINUTES SPEECH*** on each seminar about the chosen topic
- **PARTICIPATION AT THE Q&A**
- **PARTICIPATION TO THE NETWORKING BUFFET** lunch or cocktail
(organized at the end of each seminar)
- **BEING PART OF THE EXPERTS TEAM OF THE BUSINESS EXPERT CHANNEL**
bec.iaccse.com | *including 8-minute single topic-themed video**, video production with professional video operator and equipment, video editing, video publication on the IACCSE's 'Business Expert Channel', video sharing and promotion on the IACCSE website with more than 2,000 unique monthly visits
- **DEDICATED PROFILE PAGE** on event webpage with speaker's bio and company presentation
- **COMPANY PROMOTION** through **e-blast campaigns to 5,000+ contacts of institutional channels** (Chambers of Commerce in Italy, Assocamerestero, and Industry Associations)
- **LOGO IN THE PROGRAM AND FLYER** of the event
- Opportunity of distributing your **MARKETING MATERIALS** at the attending companies
- **LIST OF COMPANIES** attending to the seminar**

**in Italian language*

***that explicitly allowed IACCSE to share their contact details as per EU GDPR law*

A P P L I C A T I O N F O R M

DEADLINE: JANUARY 15TH, 2024

Please complete the form below to confirm your participation and return to: Alessia Marcenaro, Deputy Executive Director: marketing@iacc-miami.com
An IACCSE staff member will contact you shortly to discuss the details of the benefits included in your participation.

COMPANY NAME

CONTACT PERSON

CONTACT EMAIL ADDRESS

CONTACT PHONE NUMBER

SPEAKER'S NAME

SPEAKER'S TITLE

CHOSEN TOPIC

(An IACCSE staff member will reconfirm availability)

PACKAGES

IACCSE Member 4 days

\$6,000

Non Member 4 days

\$6,900

PAYMENT INFORMATION

Please charge my credit card



NAME ON CARD

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

ZIP CODE

Please send me an invoice

Please note:

- Speaking opportunities are limited
- Topics will be assigned to speakers following the order of the speaker's forms received;
- As courtesy, reserved topics will be keep on hold for 24 hours prior to payment;
- If the payment is not received within 24 hours the reserved topic will be made available to other speakers
- The event calendar is tentative

MEETUS

ROADSHOW IN ITALY 2024

DON'T MISS OUT!

BE PART OF THIS EXCLUSIVE
BUSINESS EDUCATION PROGRAM

For further information please contact:

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DEPUTY EXECUTIVE DIRECTOR

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ITALY-AMERICA CHAMBER OF COMMERCE SOUTHEAST

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