



EXHIBITOR PACKAGE

MIAMI
June 6-7, 2023



the event at a glance

Authentic Italian is the only high-end Food & Wine Festival in Miami that mainly focuses on Italian cuisine and flavors.

It aims to connect Italian producers with local chefs, restaurateurs, hospitality professionals, importers, and distributors.

exhibitors

Italian F&B producers, F&B importers, and distributors representing Italian brands, hospitality suppliers

Total exhibitors expected: 50

visitors

Hospitality industry (restaurant owners, chefs, beverage managers, buyers at hotels and restaurant chains), Cruise Industry, F&B importers and distributors, influencers (journalists and food bloggers), and local consumers.

Total attendance expected: 200 trade + 600 consumers

location

The 4th edition of the Authentic Italian Food & Wine Festival will take place at the Coral Gables Country Club.





program

TUESDAY, JUNE 6 ORIENTATION ACTIVITIES

10:30 am – 12:30 pm | **Orientation Meeting: introduction to the South Florida Market***

Industry testimonials, and U.S. market experts

2:00 pm – 4:00 pm | **Group Visit to Gourmet Markets & Grocery Chains in Downtown Miami and Brickell area***

7:00 pm – 9:00 pm | **Launch Dinner**

Including Meet & Greet and Speeches by top food & wine distributors

**Optional activity dedicated to companies approaching the Florida market for the first time*

WEDNESDAY, JUNE 7 EVENT

3:00 pm – 4:00 pm | **Talks**

2 panels with the participation of industry professionals and buyers of renowned grocery chains and cruise line companies

4:00 pm – 6:00 pm | **Trade Session**

Trade-only networking in the expo area with Florida's F&B importers/distributors, chefs, restaurateurs, and gourmet market owners.

6:00 pm – 8:30 pm | **Grand Tasting**

Extraordinary opportunity for exhibitors to showcase their products to a public of selected food lovers.

Chefs from local Italian restaurants will also delight the public with their signature dishes prepared using authentic Italian products.



\$2,900

silver exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 6 (*Optional activity dedicated to companies approaching Florida market for the first time*)
- Participation in the Launch Dinner with industry professionals, media, and diplomats on June 6 for 1 exhibitor representative (*additional seats available upon request*)

EVENT

- Station in the Expo Area (including 1 display table + 2 chairs), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-8:30 pm)
- 3 staff passes

EXPOSURE

- Company logo visibility as follows:
 - Flyers and event landing page
 - Event directory incl. company description
 - Loop projection on big screen during the event
- Company mentions in the **event article/post** published on the IACCSE social media (Fb, IG, LinkedIn, and monthly newsletter (sent to 3,000+ contacts)
- Company logo in the credits of the event video
- Authorization to use HD professional photos and video of the event





\$4,900

gold exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 6 *(for companies not distributed in Florida)*
- Participation in the Dinner with Industry Professionals on June 6 for 2 company representatives *(additional seats available upon request)*

EVENT

- Station in the Expo Area (including 1 display table + 2 chairs + 1 back table for products display and/or food tasting and/or cooking preparation), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-8:30 pm)
- 8 staff passes
- Introduction to 5 local key F&B buyers (keynote speakers of the talks)
- Opportunity of distributing promotional materials into the Welcome Kit Bag distributed at registration
- Company mention as a sponsor of the event during the Talks

[continued...]





gold exhibitors' benefits

EXPOSURE

[...following]

- **Prominent position of the company logo as follows:**
 - Flyers and event landing page
 - Event directory incl. company description
 - Loop projection on the big screen during the event
- **Sponsor's presentation** with a dedicated description of the company and link to the corporate website on the IACCSE social media (Fb, IG, LinkedIn)
- **Company mentions** in the event article published in the IACCSE monthly newsletter (sent to 3,000+ contacts)
- **Authorization to use HD professional photos and video** of the event





Exhibitor Form

Deadline: April 30, 2023

Please complete the form below to confirm your sponsorship and return to:

Alessia Marcenaro - IACC Deputy Executive Director
marketing@iacc-miami.com | Phone: (305) 577-9868.

Contact information

<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Package

Availability is limited on a first come first serve basis | payment is proof of commitment

SILVER EXHIBITOR:

☐ \$2,900

GOLD EXHIBITOR:

☐ \$4,900

Cancellation Policy:

Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

Payment information

☐ Please send me an invoice ☐ I have enclosed a check ☐ Please charge my credit card

Card Type: ☐  ☐  ☐  ☐ 

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case history

The three previous editions of the **Authentic Italian F&W Festival** have been successfully organized in three different locations in Miami: The Sacred Space (2022), Port Miami (2019), and Coral Gables Country Club (2018). Click here to

- watch here the [video recap](#) of the 3rd edition
- watch the [video recap](#) of the 2nd edition
- watch the [video](#) of the 1st edition

some of our past exhibitors



...and many more



contacts

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Deputy Executive Director

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Italy-America Chamber of Commerce

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COMPLIMENTARY INVITATION FOR PROFESSIONALS OF THE FOOD & BEVERAGE INDUSTRY

Food & beverage importers/distributors, buyers, restaurateurs, chefs, coffee & bakery shop owners are kindly invited to participate to the event B2B session.

WEDNESDAY
JUNE 1, 2022

THE SACRED SPACE
105 NE 24th St,
Miami, FL 33137

PROGRAM

3:00 - 6:00pm

B2B SESSION

- (trade only)
- B2B Meetings
- Large-scale retail trade talks
- Executive Wine Tasting
- Festival Opening Ceremony
- VIP Networking Cocktail

6:00 - 8:30pm

GRAND TASTING

- (doors open to the public)
- 30+ tasting stations
- Gourmet Experiences

An event brought to you by:



PLATINUM Exhibitors



GOLD Exhibitors



SILVER Exhibitors



PARTNERS

