



EXHIBITOR PACKAGE

MIAMI
June 6-7, 2023



the event at a glance

Authentic Italian is the only high-end Food & Wine Festival in Miami that mainly focuses on Italian cuisine and flavors.

It aims to connect Italian producers with local chefs, restaurateurs, hospitality professionals, importers, and distributors.

exhibitors

Italian F&B producers, F&B importers, and distributors representing Italian brands, hospitality suppliers

Total exhibitors expected: 50

visitors

Hospitality industry (restaurant owners, chefs, beverage managers, buyers at hotels and restaurant chains), Cruise Industry, F&B importers and distributors, influencers (journalists and food bloggers), and local consumers.

Total attendance expected: 200 trade + 600 consumers

location

The 4th edition of the Authentic Italian Food & Wine Festival will take place at the Coral Gables Country Club.





program

TUESDAY, JUNE 6 ORIENTATION ACTIVITIES

10:30 am – 12:30 pm | [Orientation Meeting: introduction to the South Florida Market*](#)

Industry testimonials, and U.S. market experts

2:00 pm – 4:00 pm | [Group Visit to Gourmet Markets & Grocery Chains in Downtown Miami and Brickell area*](#)

7:00 pm – 9:00 pm | [Launch Dinner](#)

Including Meet & Greet and Speeches by top food & wine distributors

**Optional activity dedicated to companies approaching the Florida market for the first time*

WEDNESDAY, JUNE 7 EVENT

3:00 pm – 4:00 pm | [Talks](#)

2 panels with the participation of industry professionals and buyers of renowned grocery chains and cruise line companies

4:00 pm – 6:00 pm | [Trade Session](#)

Trade-only networking in the expo area with Florida's F&B importers/distributors, chefs, restaurateurs, and gourmet market owners.

6:00 pm – 8:30 pm | [Grand Tasting](#)

Extraordinary opportunity for exhibitors to showcase their products to a public of selected food lovers.

Chefs from local Italian restaurants will also delight the public with their signature dishes prepared using authentic Italian products.



\$2,900

silver exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY



PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 6 (*Optional activity dedicated to companies approaching Florida market for the first time*)
- Participation in the Launch Dinner with industry professionals, media, and diplomats on June 6 for 1 exhibitor representative (*additional seats available upon request*)

EVENT

- Station in the Expo Area (including 1 display table + 2 chairs), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-8:30 pm)
- 3 staff passes

EXPOSURE

- Company logo visibility as follows:
 - Flyers and event landing page
 - Event directory incl. company description
 - Loop projection on big screen during the event
- Company mentions in the **event article/post** published on the IACCSE social media (Fb, IG, LinkedIn, and monthly newsletter (sent to 3,000+ contacts)
- Company logo in the credits of the event video
- Authorization to use HD professional photos and video of the event





\$4,900

gold exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 6 (for companies not distributed in Florida)
- Participation in the Dinner with Industry Professionals on June 6 for 2 company representatives (additional seats available upon request)

EVENT

- Station in the Expo Area (including 1 display table + 2 chairs + 1 back table for products display and/or food tasting and/or cooking preparation), open both for the Trade Session (3-6 pm) and the Grand Tasting (6-8:30 pm)
- Introduction to 5 local key F&B buyers (keynote speakers of the talks)
- Opportunity of distributing promotional materials into the Welcome Kit Bag distributed at registration
- Company mention as a sponsor of the event during the Talks

[continued...]





gold exhibitors' benefits

EXPOSURE

[...following]

- **Prominent position of the company logo as follows:**
 - Flyers and event landing page
 - Event directory incl. company description
 - Loop projection on the big screen during the event
- **Sponsor's presentation** with a dedicated description of the company and link to the corporate website on the IACCSE social media (Fb, IG, LinkedIn)
- **Company mentions** in the event article published in the IACCSE monthly newsletter (sent to 3,000+ contacts)
- **Authorization to use HD professional photos and video** of the event





Exhibitor Form

Deadline: April 30, 2023

Please complete the form below to confirm your sponsorship and return to:

Alessia Marcenaro - IACC Deputy Executive Director
marketing@iacc-miami.com | Phone: (305) 577-9868.

Contact information

Company Name	Contact Person
Contact Email Address	Contact Phone Number
Address	City State Zip code

Package

Availability is limited on a first come first serve basis | payment is proof of commitment

SILVER EXHIBITOR:

☐ \$2,900

GOLD EXHIBITOR:

☐ \$4,900

Cancellation Policy:

Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

Payment information

☐ Please send me an invoice ☐ I have enclosed a check ☐ Please charge my credit card

Card Type: ☐  ☐  ☐  ☐ 

Name On Card	Card Number		
Expiration Date	Security Code	Zip Code	Amount \$
Signature			Date



case history

The three previous editions of the **Authentic Italian F&W Festival** have been successfully organized in three different locations in Miami: The Sacred Space (2022), Port Miami (2019), and Coral Gables Country Club (2018). Click here to

- watch here the [video recap](#) of the 3rd edition
- watch the [video recap](#) of the 2nd edition
- watch the [video](#) of the 1st edition

some of our past exhibitors



...and many more



contacts

Alessia Marcenaro
Deputy Executive Director

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Tel. 305.577.9868

Italy-America Chamber of Commerce

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www.iacc-miami.com



COMPLIMENTARY INVITATION FOR PROFESSIONALS OF THE FOOD & BEVERAGE INDUSTRY

Food & beverage importers/distributors, buyers, restaurateurs, chefs, coffee & bakery shop owners are kindly invited to participate to the event B2B session.

WEDNESDAY
JUNE 1, 2022

THE SACRED SPACE
105 NE 24th St,
Miami, FL 33137

PROGRAM

3:00 - 6:00pm

B2B SESSION

- (trade only)
- B2B Meetings
- Large-scale retail trade talks
- Executive Wine Tasting
- Festival Opening Ceremony
- VIP Networking Cocktail

6:00 - 8:30pm

GRAND TASTING

- (doors open to the public)
- 30+ tasting stations
- Gourmet Experiences

An event brought to you by:



PLATINUM Exhibitors



SARDELLI

LA TORRE

Idea Toscana

leRogaie

PRUNETI

BOVE

GOLD Exhibitors



RUFFINO
DAL 1877

VALDO
VALDOBRESANA

ORVINO WINE IMPORTS

IMPERO
Wine Distributors USA

SILVER Exhibitors



Giuseppe Gualtiero
RACCONTE
ITALY 2008

PANSARPO
ITALIAN FOOD SPECIALIST

SHAW-ROSS
International Importers

RATIONAL

Rosa Vivaldi

RAK
ITALY

Zia Pia

IRINOX
The Freshness Company®

PARTNERS

Santa Margherita

Cerace Artisan
pizza

MER CAT
O

Rosetta
the Italian bakery

ACQUA PANNA
SPELLEGRINO

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Cremeur Italian

GIOIA

SPRIS

An event brought to you by:

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IMPORT

Thanks to:

Consulate General of Italy
Miami

ITALIA TRAVEL AGENCY

TOSCANA DIVINO