



EXHIBITOR PACKAGE

MIAMI

JUNE 7, 2023



JUNE 7, 2023 **the event at a glance**

Authentic Italian is the only high-end Food & Wine Festival in Miami that mainly focuses on Italian cuisine and flavors.

It aims to connect Italian producers with local chefs, restaurateurs, hospitality professionals, importers, and distributors.

exhibitors

Italian F&B producers, F&B importers, and distributors representing Italian brands, hospitality suppliers

Total exhibitors expected: 50

visitors

Hospitality industry (restaurant owners, chefs, beverage managers, buyers at hotels and restaurant chains), Cruise Industry, F&B importers and distributors, influencers (journalists and food bloggers), and local consumers.

Total attendance expected: 200 trade + 600 consumers





program

TUESDAY, JUNE 6

10:30 am – 12:30 pm | **Orientation Meeting: introduction to the South Florida Market***

Industry testimonials, and U.S. market experts

2:00 pm – 4:00 pm | **Group Visit to Gourmet Markets & Grocery Chains in Downtown Miami and Brickell area***

7:00 pm – 9:00 pm | **Launch Dinner**

Including Meet & Greet and Speeches by top food & wine distributors

**Optional activity dedicated to companies approaching the Florida market for the first time*

WEDNESDAY, JUNE 7

3:00 pm – 4:00 pm | **Talks**

2 panels with the participation of industry professionals and buyers of renowned grocery chains and cruise line companies

4:00 pm – 6:00 pm | **B2B Session**

Trade-only Meetings with Florida's F&B importers/distributors, chefs, restaurateurs, and gourmet market owners.

6:00 pm – 8:30 pm | **Grand Tasting**

Extraordinary opportunity for exhibitors to showcase their products to a public of selected food lovers.

Chefs from local Italian restaurants will also delight the public with their signature dishes prepared using authentic Italian products.



\$2,900

silver exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 6 (*Optional activity dedicated to companies approaching Florida market for the first time*)
- Participation in the Launch Dinner with industry professionals, media, and diplomats on June 6 for 1 exhibitor representative (*additional seats available upon request*)

EVENT

- Exhibition area during the B2B session (3-6 pm) and the Grand Tasting (6-8:30 pm) including 1 display table + 2 chairs
- 3 staff passes

EXPOSURE

- Company logo visibility as follows:
 - Flyers and event landing page
 - Event directory incl. company description
 - Loop projection on big screen during the event
- Company mentions in the event article/post published on the IACCSE social media (Fb, IG, LinkedIn, and monthly newsletter (sent to 3,000+ contacts)
- Company logo in the credits of the event video
- Authorization to use HD professional photos and video of the event





\$4,900

gold exhibitors' benefits

F&B INDUSTRY (IMPORTERS, DISTRIBUTORS, PRODUCERS ETC.) AND HOSPITALITY SUPPLIERS ONLY

PRE-EVENT ACTIVITIES

- Participation in the Orientation Meeting and Group Visit to Gourmet Markets and Grocery Chains on June 6 *(for companies not distributed in Florida)*
- Participation in the Dinner with Industry Professionals on June 6 for 2 company representatives *(additional seats available upon request)*

EVENT

- Exhibition area 8x8ft in a prominent position during the B2B session (3-6 pm) and the Grand Tasting (6-8:30 pm) including 1 display table + 2 chairs + 1 back table for products display and/or food tasting and/or cooking preparation
- 8 entry tickets for delegates or guests of the company
- Introduction to 5 local key F&B buyers (keynote speakers of the talks)
- Opportunity of distributing promotional materials into the Welcome Kit Bag distributed at registration
- Company mention as a sponsor of the event during the Talks

[continued...]





gold exhibitors' benefits

EXPOSURE

[...following]

- **Prominent position of the company logo as follows:**
 - Flyers and event landing page
 - Event directory incl. company description
 - Loop projection on the big screen during the event
- **Sponsor's presentation** with a dedicated description of the company and link to the corporate website on the IACCSE social media (Fb, IG, LinkedIn)
- **Company mentions** in the event article published in the IACCSE monthly newsletter (sent to 3,000+ contacts)
- **Authorization to use HD professional photos and video** of the event





Exhibitor Form

Deadline: April 30, 2023

Please complete the form below to confirm your sponsorship and return to:
Alessia Marcenaro - IACC Deputy Executive Director
marketing@iacc-miami.com | Phone: (305) 577-9868.

Contact information

<input type="text" value="Company Name"/>	<input type="text" value="Contact Person"/>
<input type="text" value="Contact Email Address"/>	<input type="text" value="Contact Phone Number"/>
<input type="text" value="Address"/>	<input type="text" value="City State Zip code"/>

Package

Availability is limited on a first come first serve basis | payment is proof of commitment

SILVER EXHIBITOR:

\$2,900 - full rate

GOLD EXHIBITOR:

\$4,900 – full rate

Cancellation Policy:

Within 90 days from the event day, 50% refund of the amount paid. Less than 90 days from the event, the amount is not refundable.

Payment information

Please send me an invoice I have enclosed a check Please charge my credit card

Card Type:

<input type="text" value="Name On Card"/>	<input type="text" value="Card Number"/>		
<input type="text" value="Expiration Date"/>	<input type="text" value="Security Code"/>	<input type="text" value="Zip Code"/>	<input type="text" value="Amount \$"/>
<input type="text" value="Signature"/>			<input type="text" value="Date"/>



case history

The three previous editions of the **Authentic Italian F&W Festival** have been successfully organized in three different locations in Miami: The Sacred Space (2022), Port Miami (2019), and Coral Gables Country Club (2018). Click here to

- watch here the [video recap](#) of the 3rd edition
- watch the [video recap](#) of the 2nd edition
- watch the [video](#) of the 1st edition

some of our past exhibitors



...and many more



contacts

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Deputy Executive Director

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COMPLIMENTARY INVITATION
FOR PROFESSIONALS OF THE FOOD & BEVERAGE INDUSTRY

Food & beverage importers/distributors, buyers, restaurateurs, chefs, coffee & bakery shop owners are kindly invited to participate to the event B2B session.

WEDNESDAY
JUNE 1, 2022

THE SACRED SPACE
105 NE 24th St,
Miami, FL 33137

PROGRAM

3:00 - 6:00pm
B2B SESSION
(trade only)

- o B2B Meetings
- o Large-scale retail trade talks
- o Executive Wine Tasting
- o Festival Opening Ceremony
- o VIP Networking Cocktail

6:00 - 8:30pm
GRAND TASTING
(doors open to the public)

- o 30+ tasting stations
- o Gourmet Experiences

An event brought to you by:
ITALY * AMERICA
CHAMBER OF COMMERCE SOUTHEAST

PLATINUM Exhibitors

Toscana, SARDELLI, LA TORRE, Idea Toscana, leRogaie, PRUNETI, BOVE

GOLD Exhibitors

VALLEZIO DIVINO, RUFFINO DAL 1877, VALDO VALDOBRESCHESE, ORVINO WINE IMPORTS, IMPERO Wine Distributors USA

SILVER Exhibitors

steelite INTERNATIONAL, Giuseppe Guastella, PANSARDO, SHAW-ROSS International Importers, RATIONAL, Rossetto, sambonet, RAK, ZiaPia, IRINOX, PARMIA

PARTNERS

Basta-Roccaperta, Cerace Artisan pizza, MER CAT, Rosetta, ACQUA PANNA, SPALLERINO, PIANA, Gelato & Co, GIOIA, INCANTO, Spris, MADE IN ITALY, T&P Wines IMPORT, ITALY * AMERICA CHAMBER OF COMMERCE SOUTHEAST, T&P Wines IMPORT, T&P Wines IMPORT

An event brought to you by:
ITALY * AMERICA
CHAMBER OF COMMERCE SOUTHEAST

Thanks to: Consulate General of Italy Miami, TPA ITALIAN TRAVEL AGENCY, TOSCANA DIVINO