



ITALIAN BUSINESS COMMUNITY NIGHT DECEMBER 8, 2022

sponsorship package



DECEMBER 8, 2022



TALIAN BUSINESS COMMUNITY NIGHT

Gala Night

Join the Italy-America Chamber of Commerce Southeast for a unique night with the Italian Business Community in the U.S. Southeast.

A great opportunity to showcase your products and brand among a public of entrepreneurs, international executives, local authorities, Italian diplomats, selected journalists, and lifestyle bloggers. Expected guests: 250 people

The Italian Business Community Night will include:

- Networking Cocktail with exhibitors' area for product showcasing
- Four-course Gala Dinner including Italian iconic products
- Keynote Speaker's Talks on new business trends in the Southeast
- Pillar Award recognizing long-standing members of the Chamber



DECEMBER 8, 2022



ITALIAN BUSINESS COMMUNITY NIGHT

sponsor benefits

Sponsorship levels vary and may be tailored to your marketing needs. Sponsorship packages ensure maximum exposure within the actual event and beyond.

Overall sponsorship benefits include:

- Contribute to showcasing Italy in the United States in one of the most sophisticated and cosmopolitan cities in the world: Miami
- Co-brand your company with Italy-America Chamber of Commerce Southeast
- Reach business leaders with a special interest in luxury products
- Raise your brand awareness by being presented side by side with some of the most renowned Italian companies
- Network with distinguished event guests such as government officials and executives of international companies
- Bring your special guests and clients to a glamorous night with a unique Italian touch



\$3,600*

*discount fee 10% applied to IACC members



ITALIAN BUSINESS COMMUNITY NIGHT silver sponsorship

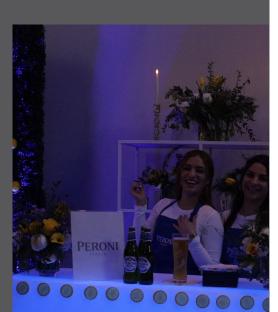
Benefits:

- Complimentary invitation to the event for 8 guests at the gala dinner (1 table of 8 seats);
- Possibility to participate in the Silent Auction with presentation of product offered (minimum commercial value \$500);
- Possibility to offer a gift bag to the attendees (distributed at the end of the event);
- Company logo in the invitation (sent to 3,000 contacts);
- Logo display at the event as following:
 - Step and Repeat
 - Sponsor's table
 - Menu
- Sponsor presentation with a description of the company and link to the corporate website on the IACC outlets:
 - IACC website event page
 - Facebook page (tag)
 - Instagram page (tag)
 - LinkedIn page (tag)
- Company logo in the presentation loop displayed on the video screen during the night;
- Company logo in the credits of IACC's event video.



\$6,000*

*discount fee 10% applied to IACC members



PERON

ITALIAN BUSINESS COMMUNITY NIGHT gold sponsorship

Sponsorship Perks:

- Complimentary invitation to the event for 8 guests at the gala dinner (1 table of 8 seats);
- Exhibition Table with marketing material display in the cocktail area:
- Company public recognition during the event by master of ceremony;

Benefits:

- Possibility to participate in the Silent Auction with presentation of product offered (minimum commercial value \$500);
- Possibility to offer a gift bag to the attendees (distributed) at the end of the event);
- Company logo in the invitation (sent to 3,000 contacts);
- Logo display at the event as following:
 - Step and Repeat
 - Sponsor's table
 - Menu п
- Sponsor presentation with a description of the company and link to the corporate website on the IACC outlets:
 - IACC website event page
 - Facebook page (tag)
 - Instagram page (tag)
 - LinkedIn page (tag)
- Company logo in the presentation loop displayed on the video screen during the night;
- Company logo in the credits of IACC's event video.



ITALIAN BUSINESS COMMUNITY NIGHT SPONSORSHIP FORM deadline: October 15, 2022

Please complete the form below to confirm your sponsorship and return to: <u>marketing@iacc-miami.com</u> | Phone: +1(305) 577-9868.

Contact information	n			
Company name Contact e-mail address		Contact person Contact phone number		
Address		City/State/Zip code		
Sponsorship pace Availability is limited on a first	•		25	
\$3,600 Silver Spo full rate		000 Gold Sponsor* rate		
Payment inform	ation			
Please send me an i	invoice 🔲 I have	enclosed a check	Please charge	my credit card
Card Type: 🔲 Visa	Mastercard	🗖 AmEx 🚺	Discover	
				\$
Card Number		Expiration Date	Security Code	Cost
Card Holder	Card Holder Signature		Date	