



ITALIAN BUSINESS COMMUNITY NIGHT

DECEMBER 8, 2022

sponsorship package

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Gala Night

Join the Italy-America Chamber of Commerce Southeast for a unique night with the Italian Business Community in the U.S. Southeast.

A great opportunity to **showcase your products** and brand among a public of **entrepreneurs, international executives, local authorities, Italian diplomats, selected journalists, and lifestyle bloggers.**

Expected guests: **250 people**

The Italian Business Community Night will include:

- **Networking Cocktail** with exhibitors' area for product showcasing
- **Four-course Gala Dinner** including Italian iconic products
- **Keynote Speaker's Talks** on new business trends in the Southeast
- **Pillar Award** recognizing long-standing members of the Chamber



ITALIAN

DECEMBER 8, 2022

BUSINESS COMMUNITY NIGHT

sponsor benefits

Sponsorship levels vary and may be tailored to your marketing needs. Sponsorship packages ensure maximum exposure within the actual event and beyond.

Overall sponsorship benefits include:

- Contribute to showcasing Italy in the United States in one of the most sophisticated and cosmopolitan cities in the world: Miami
- Co-brand your company with Italy-America Chamber of Commerce Southeast
- Reach business leaders with a special interest in luxury products
- Raise your brand awareness by being presented side by side with some of the most renowned Italian companies
- Network with distinguished event guests such as government officials and executives of international companies
- Bring your special guests and clients to a glamorous night with a unique Italian touch



ITALIAN BUSINESS COMMUNITY NIGHT

silver sponsorship

\$3,600*

**discount fee 10% applied to IACC members*

Benefits:

- **Complimentary invitation to the event for 8 guests** at the gala dinner (1 table of 8 seats);
- **Possibility to participate in the Silent Auction** with presentation of product offered (minimum commercial value \$500);
- **Possibility to offer a gift bag** to the attendees (distributed at the end of the event);
- **Company logo** in the invitation (sent to 3,000 contacts);
- **Logo display** at the event as following:
 - Step and Repeat
 - Sponsor's table
 - Menu
- **Sponsor presentation** with a description of the company and link to the corporate website on the IACC outlets:
 - IACC website event page
 - Facebook page (tag)
 - Instagram page (tag)
 - LinkedIn page (tag)
- **Company logo** in the **presentation loop** displayed on the video screen during the night;
- **Company logo** in the credits of IACC's event video.



ITALIAN BUSINESS COMMUNITY NIGHT gold sponsorship

\$6,000*

**discount fee 10% applied to IACC members*

Sponsorship Perks:

- **Complimentary invitation to the event for 8 guests** at the gala dinner (1 table of 8 seats);
- **Exhibition Table** with marketing material display in the cocktail area;
- **Company public** recognition during the event by master of ceremony;

Benefits:

- **Possibility to participate in the Silent Auction** with presentation of product offered (minimum commercial value \$500);
- **Possibility to offer a gift bag** to the attendees (distributed at the end of the event);
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SPONSORSHIP FORM deadline: October 15, 2022

Please complete the form below to confirm your sponsorship and return to:
marketing@iacc-miami.com | Phone: +1(305) 577-9868.

Contact information

Company name

Contact person

Contact e-mail address

Contact phone number

Address

City/State/Zip code

Sponsorship packages *IACC Member: 10% discount on full rates

Availability is limited on a first come first serve basis | payment is proof of commitment

\$3,600 Silver Sponsor*
full rate

\$6,000 Gold Sponsor*
full rate

Payment information

Please send me an invoice

I have enclosed a check

Please charge my credit card

Card Type: Visa

Mastercard

AmEx

Discover

Card Number

Expiration Date

Security Code

\$ _____
Cost

Card Holder

Signature

Date