

ITALIAN BUSINESS COMMUNITY NIGHT

DECEMBER 8, 2022

sponsorship package



TALIAN BUSINESS COMMUNITY NIGHT

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Gala Night

Join the Italy-America Chamber of Commerce Southeast for a unique night with the Italian Business Community in the U.S. Southeast.

A great opportunity to showcase your products and brand among a public of entrepreneurs, international executives, local authorities, Italian diplomats, selected journalists, and lifestyle bloggers.

Expected guests: 250 people



- Networking Cocktail with exhibitors' area for product showcasing
- Four-course Gala Dinner including Italian iconic products
- Keynote Speaker's Talks on new business trends in the Southeast
- Pillar Award recognizing long-standing members of the Chamber





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sponsor benefits

Sponsorship levels vary and may be tailored to your marketing needs. Sponsorship packages maximum exposure within the actual event and beyond.

Overall sponsorship benefits include:

- Contribute to showcasing Italy in the United States in one of the most sophisticated and cosmopolitan cities in the world: Miami
- Co-brand your company with Italy-America Chamber of Commerce Southeast
- Reach business leaders with a special interest in luxury products
- Raise your brand awareness by being presented side by side with some of the most renowned Italian companies
- Network with distinguished event guests such as government officials and executives of international companies
- Bring your special guests and clients to a glamorous night with a unique Italian touch





TALIAN BUSINESS COMMUNITY NIGHT silver sponsorship

\$3,000*

*discount fee 10% applied to IACC members

Benefits:

- Complimentary invitation to the event for 8 guests at the gala dinner (1 table of 8 seats);
- Possibility to participate in the Silent Auction with presentation of product offered (minimum commercial value \$500);
- Possibility to offer a gift bag to the attendees (distributed) at the end of the event);
- Company logo in the invitation (sent to 3,000 contacts);
- Logo display at the event as following:
 - Step and Repeat
 - Sponsor's table
 - Menu
- Sponsor presentation with a description of the company and link to the corporate website on the IACC outlets:
 - IACC website event page
 - Facebook page (tag)
 - Instagram page (tag)
 - LinkedIn page (tag)
- Company logo in the presentation loop displayed on the video screen during the night;
- Company logo in the credits of IACC's event video.





TALIAN BUSINESS COMMUNITY NIGHT gold sponsorship

\$5,000*

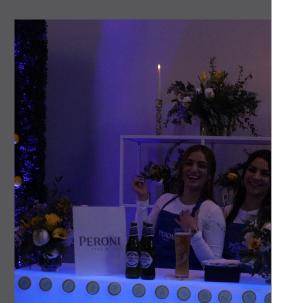
*discount fee 10% applied to IACC members

Sponsorship Perks:

- Complimentary invitation to the event for 8 guests at the gala dinner (1 table of 8 seats);
- Exhbition Table with marketing material display in the cocktail area:
- Company public recognition during the event by master of ceremony;

Benefits:

- Possibility to participate in the Silent Auction with presentation of product offered (minimum commercial value \$500);
- Possibility to offer a gift bag to the attendees (distributed) at the end of the event);
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PERON



ITALIAN BUSINESS COMMUNITY NIGHT

SPONSORSHIP FORM deadline: October 15, 2022

Please complete the form below to confirm your sponsorship and return to: marketing@iacc-miami.com | Phone: +1(305) 577-9868.

Contact information						
Company name Contact e-mail address Address		Contact person Contact phone number City/State/Zip code				
Sponsorship packag Availability is limited on a first come \$3,000 Silver Sponsofull rate	first serve basis payme	ent is proof of commit 00 Gold Spons	ment			
Payment informatio						
Please send me an invoid	ce I have	enclosed a chec	k	Please charge	my credit ca	ard
Card Type: 🔲 Visa 🗀	Mastercard	■ AmEx	Di	scover		
					\$	
Card Number		Expiration Dat	е	Security Code	Cost	
Card Holder Signature				 Date		



ITALIAN BUSINESS COMMUNITY NIGHT contact

ALESSIA MARCENARO

Deputy Executive Director

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Italy-America Chamber of Commerce 999 Brickell Avenue, suite 1002 Miami, FL 33131 www.iacc-miami.com



past gala events

- Click here to watch the recap video of 2021 Gala Night
- Click here to watch the recap video of 2018 Gala Night
- Click here to watch the recap video of 2016 Gala Night