



# ITALIAN BUSINESS COMMUNITY NIGHT

DECEMBER 8, 2022

sponsorship package

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## Gala Night

Join the Italy-America Chamber of Commerce Southeast for a unique night with the Italian Business Community in the U.S. Southeast.

A great opportunity to **showcase your products** and brand among a public of **entrepreneurs, international executives, local authorities, Italian diplomats, selected journalists, and lifestyle bloggers.**

Expected guests: **250 people**

The Italian Business Community Night will include:

- **Networking Cocktail** with exhibitors' area for product showcasing
- **Four-course Gala Dinner** including Italian iconic products
- **Keynote Speaker's Talks** on new business trends in the Southeast
- **Pillar Award** recognizing long-standing members of the Chamber



# ITALIAN

DECEMBER 8, 2022

# BUSINESS COMMUNITY NIGHT

## sponsor benefits

**Sponsorship levels vary and may be tailored to your marketing needs.** Sponsorship packages ensure maximum exposure within the actual event and beyond.

Overall sponsorship benefits include:

- Contribute to showcasing Italy in the United States in one of the most sophisticated and cosmopolitan cities in the world: Miami
- Co-brand your company with Italy-America Chamber of Commerce Southeast
- Reach business leaders with a special interest in luxury products
- Raise your brand awareness by being presented side by side with some of the most renowned Italian companies
- Network with distinguished event guests such as government officials and executives of international companies
- Bring your special guests and clients to a glamorous night with a unique Italian touch



# ITALIAN BUSINESS COMMUNITY NIGHT

## silver sponsorship

**\$3,000\***

*\*discount fee 10% applied to IACC members*

### Benefits:

- **Complimentary invitation to the event for 8 guests** at the gala dinner (1 table of 8 seats);
- **Possibility to participate in the Silent Auction** with presentation of product offered (minimum commercial value \$500);
- **Possibility to offer a gift bag** to the attendees (distributed at the end of the event);
- **Company logo** in the invitation (sent to 3,000 contacts);
- **Logo display** at the event as following:
  - Step and Repeat
  - Sponsor's table
  - Menu
- **Sponsor presentation** with a description of the company and link to the corporate website on the IACC outlets:
  - IACC website event page
  - Facebook page (tag)
  - Instagram page (tag)
  - LinkedIn page (tag)
- **Company logo** in the **presentation loop** displayed on the video screen during the night;
- **Company logo** in the credits of IACC's event video.



# ITALIAN BUSINESS COMMUNITY NIGHT gold sponsorship

**\$5,000\***

*\*discount fee 10% applied to IACC members*

## Sponsorship Perks:

- **Complimentary invitation to the event for 8 guests** at the gala dinner (1 table of 8 seats);
- **Exhibition Table** with marketing material display in the cocktail area;
- **Company public** recognition during the event by master of ceremony;

## Benefits:

- **Possibility to participate in the Silent Auction** with presentation of product offered (minimum commercial value \$500);
- **Possibility to offer a gift bag** to the attendees (distributed at the end of the event);
- **Company logo** in the invitation (sent to 3,000 contacts);
- **Logo display** at the event as following:
  - Step and Repeat
  - Sponsor's table
  - Menu
- **Sponsor presentation** with a description of the company and link to the corporate website on the IACC outlets:
  - IACC website event page
  - Facebook page (tag)
  - Instagram page (tag)
  - LinkedIn page (tag)
- **Company logo** in the **presentation loop** displayed on the video screen during the night;
- **Company logo** in the credits of IACC's event video.





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## SPONSORSHIP FORM deadline: October 15, 2022

Please complete the form below to confirm your sponsorship and return to:  
[marketing@iacc-miami.com](mailto:marketing@iacc-miami.com) | Phone: +1(305) 577-9868.

### Contact information

\_\_\_\_\_  
Company name

\_\_\_\_\_  
Contact person

\_\_\_\_\_  
Contact e-mail address

\_\_\_\_\_  
Contact phone number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip code

### Sponsorship packages \*IACC Member: 10% discount on full rates

*Availability is limited on a first come first serve basis | payment is proof of commitment*

\$3,000 Silver Sponsor\*  
full rate

\$5,000 Gold Sponsor\*  
full rate

### Payment information

Please send me an invoice

I have enclosed a check

Please charge my credit card

Card Type:  Visa

Mastercard

AmEx

Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

\$ \_\_\_\_\_  
Cost

\_\_\_\_\_  
Card Holder

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



# ITALIAN BUSINESS COMMUNITY NIGHT

## contact

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*Deputy Executive Director*

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[www.iacc-miami.com](http://www.iacc-miami.com)

## past gala events

- [Click here](#) to watch the **recap video of 2021 Gala Night**
- [Click here](#) to watch the **recap video of 2018 Gala Night**
- [Click here](#) to watch the **recap video of 2016 Gala Night**

