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THE BEST OF ITALIAN DESIGN

For design professionals only

3rd Edition

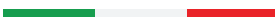
November 10, 2022 | Miami Design District



Under the auspices of

Organized with the support of




Consulate General of Italy
Miami



SPONSORSHIP PACKAGE

THE BEST OF **ITALIAN DESIGN** 3rd Edition

November 10, 2022
Miami Design District

the event

this event is dedicated to trade only of the design industry and aims to promote the Italian design industry excellence in Florida.

Exhibiting companies will have the chance to meet **150+ interior designers, architects, developers, and general contractors.**

The Talks

Renowned speakers present the newest trends in the industry

Furniture dealers round-table

Local dealers discuss about challenges and opportunities of the South Florida market (Oro Sponsors only)

Business Meetings

between Italian furniture manufactures and local architects, interior designers, developers, and general contractors

Showroom Experience

Italian Showrooms open their doors for a synergic party to celebrate “Made in Italy” craftsmanship (Oro Sponsors only - limited availability)

Food Design Night

In the framework of the Showroom Experience party, top Italian chefs will perform a food design demonstration to create unique dishes inspired by Italian design (Oro Sponsors only – limited availability)

Design Professionals’ delegation from Palm Beach

Delegation of interior designers and architects from Palm Beach County selected by IACCSE



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the timeline

Please note: the timeline may vary and will be reconfirmed 1 month prior the event day.

■ 2:30pm – 4:00pm @4141 Atrium

Welcome coffee and registration

BUSINESS MEETINGS

■ 4:00pm – 6:00pm @4141 Atrium

TALKS including

- Guest Speakers' Presentation
- Furniture Dealers Round-Table

■ 6:00pm – 8:00pm Miami Design District

SHOWROOM EXPERIENCE

Synergic party in different Design District Showrooms (Oro Sponsors only) and 4141 Atrium (Argento Sponsor) including:

- Second Round of Business Meetings
- Networking Cocktails
- Food Design Night



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sponsorship benefits

Sponsorship levels vary and may be tailored to your marketing needs. Sponsorship packages ensure maximum exposure within the actual event and beyond.

Overall sponsorship benefits include:

- Contribute to **showcasing Italy in the United States** in one of the most sophisticated and cosmopolitan cities in the world: Miami
- **Co-brand** your company with the Italy- America Chamber of Commerce Southeast
- **Reach professionals of the design industry** with a special interest in Italian products
- **Raise your brand awareness** by being presented side by side with some of the most renowned Italian companies
- Network with **South Florida's architects and interior designers and representatives of industry associations**
- Take part in a **dynamic event** that will enhance your brand image, by linking it to **the excellence of Italian products**.



THE BEST OF ITALIAN DESIGN 3rd Edition

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argento sponsorship

\$3,080*

*discount fee 12% already applied to all Italian design companies thanks to the support of the Italian Trade Agency

Benefits

- **Display table** for marketing materials (free standing banners, brochures, small pieces of design etc.) in the expo area of the event
- **Participation to the business meeting sessions**
- **Invitation for 4 company representatives** to the Talks, Showroom Experience and Cocktails;
- **Additional invitations** available for 10 among your clients (architects / interior designers) to the Talks, Showroom Experience and Cocktails;
- **Pre-event matching** with **5 local architects/interior designers**;
- **Contact list of industry professionals** that reported a preference to meet with your company, while registering for the event;
- **Company logo** in the **Official Invitation** of the event and in the **event registration form** (visibility among 2,000+ architects and interior designers);
- **Company mention** in the IACCSE promotion of the event as following: IACC website event page, Facebook page (tag), Instagram page (tag) and LinkedIn page (tag).
- **Company logo display** on **event directory**;
- **Company logo** in the **presentation loop** displayed on the video screen during the cocktail;
- **Company logo** in the credits of IACC's event video;
- Authorization to **use images and video** of the event;
- **Company mention** in the post-event article in the IACCSE **Newsletter** that will be sent to 3,000 contacts of the South Florida's business community



THE BEST OF ITALIAN DESIGN 3rd Edition

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oro sponsorship

\$6,600*

*discount fee 12% already applied to all Italian design companies thanks to the support of the Italian Trade Agency

Benefits

- Being **one of the selected showrooms** chosen to host the **Showroom Experience**, which includes a cocktail organized by IACCSE: food design showcase, food & beverage sponsors, invites to local interior designers and architects;
- **Exhibit area (6x8 feet)** including table + 2 chairs
- **Participation to the business meeting sessions**
- **Speaker** at the **furniture dealers round-table** to present the company experience and discuss design trends in the U.S. market in front of a public of architects/interior designers;
- **Invitation for 8 representatives** of the company to the Talks, Showroom Experience and Cocktails;
- **Additional invitations available** for **20** among your clients (architects/ interior designers) to the Talks, Showroom Experience and Cocktails;
- **Pre-event matching** with **5 local architects/interior designers**;
- **Contact list of industry professionals** that expressed a preference to meet with your company while registering for the event;
- **Projection** of your **company's corporate video** at the end of the Talks session;
- Prominent position of your **company logo** in the **Official Invitation** of the event and in the **event registration form** (visibility among 2,000+ architects and interior designers);
- **Sponsors presentation** with a dedicated description of your company and link to the corporate website as following: IACC website event page, Facebook page (tag), Instagram page (tag) and LinkedIn page (tag).
- **Company logo display** in prominent position in the **Event directory**
- Prominent position of the **company logo** in the **presentation loop** displayed on the video screen during the cocktail;
- Authorization to **use images and video** of the event;
- **Company mention** in the post-event article in the IACCSE **Newsletter** that will be sent to 3,000 contacts of the South Florida's business community.

THE BEST OF ITALIAN DESIGN

SPONSORSHIP FORM

Deadline: September 15TH, 2022

Please complete the form below to confirm your sponsorship and return to:
marcenaro@iacc-miami.com | Phone: +1(305) 577-9868.

CONTACT INFORMATION

Company Name	Contact Person
Contact Email Address	Contact Phone Number
Address	City State Zip code

SPONSORSHIP PACKAGES

Availability is limited on a first come first serve basis | payment is proof of commitment

☐ Argento Sponsor* \$3,080 ☐ Oro Sponsor \$6,600

*if you are a Member of the Chamber, ask for your special discount

PAYMENT INFORMATION

☐ Please send me an invoice ☐ I have enclosed a check ☐ Please charge my credit card

Card Type: ☐  ☐  ☐  ☐ 

Name On Card	Card Number		
Expiration Date	Security Code	Zip Code	Amount \$
Signature			Date

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contact

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Deputy Executive Director

marketing@iacc-miami.com

Tel. 305.577.9868

Italy-America Chamber of Commerce

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Miami, FL 33131

www.iacc-miami.com

case history

The **second edition** of **The Best of Italian Design** took place on May 15-16, 2019, at the Miami Design District.

The event was organized in partnership with the **American Institute of Design** (AIA) and the **American Society of Interior Designers** (ASID), and saw the participation of:

250+ design professionals | 14 exhibitors | 7 showrooms

[Click here](#) to watch the **recap video** of the the **2nd edition**

[Click here](#) to view our **2nd edition** sponsor **testimonials**

[Click here](#) to watch the **recap video** of the the **1st edition**

[Click here](#) to view the **magazine** of the **1st edition**

THE BEST OF ITALIAN DESIGN



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NATUZZI
ITALIA



LINEA STUDIO
Cesar

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