



THE BEST OF ITALIAN DESIGN

- For design professionals only -

NOVEMBER 10, 2022

3RD EDITION



MIAMI

THURSDAY - NOVEMBER 10, 2022

SPONSORSHIP PACKAGE

THE BEST OF ITALIAN DESIGN

3rd Edition

NOVEMBER 10, 2022

the event

The event is dedicated to professionals of the design industry and aims to present the Italian design excellence in Miami. Take the chance to meet **150+ architects, interior designers, general contractors, and developers** in South Florida and be part of The Best of Italian Design.

The Talks

Renowned speakers present the newest trends in the industry

Furniture dealers round-table

Local dealers present their own experience within the U.S. market (Oro Sponsors only)

Business Meetings

To facilitate networking between Italian furniture manufacturers and local interior designers, architects, general contractors, developers

Showroom Experience

Synergic party within Italian furniture Showrooms located in the Miami Design District (Oro Sponsors only - limited availability)

Food Design Night

In the work frame of the Showroom Experience, top Italian chefs engage in a food design demonstration to create a unique dish combining food and design (Oro Sponsors only – limited availability)

New! – Delegation of professionals

Meet with a selected delegation of interior designers and architects from Palm Beach invited by IACC



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the timeline

Please note: the timeline may vary and will be reconfirmed 1 month prior the event day.

■ 2:30pm – 4:00pm Paradise Plaza

Welcome coffee and registration

BUSINESS MEETINGS

■ 4:00pm – 6:00pm Paradise Plaza

TALKS *including*

Furniture Dealers Round-Table

■ 6:00pm – 8:00pm Miami Design District

SHOWROOM EXPERIENCE

Synergic party in different Design District Showrooms (Oro Sponsors only) and Paradise Plaza (Argento Sponsor) including:

- Second Round of Business Meetings
- Networking Cocktails
- Food Design Night



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sponsorship benefits

Sponsorship levels vary and may be tailored to your marketing needs. Sponsorship packages ensure maximum exposure within the actual event and beyond.

Overall sponsorship benefits include:

- Contribute to **showcasing Italy in the United States** in one of the most sophisticated and cosmopolitan cities in the world: Miami
- **Co-brand** your company with the *Italy-America Chamber of Commerce Southeast*
- **Reach professionals of the design industry** with a special interest in Italian products
- **Raise your brand awareness** by being presented side by side with some of the most renowned Italian companies
- Network with **South Florida's architects and interior designers and representatives of industry associations**
- Take part in a **dynamic event** that will enhance your brand image, by linking it to **the excellence of Italian products.**



THE BEST OF ITALIAN DESIGN argento sponsorship

\$3,500*

**discount fee 10% applied to
IACC members*

EARLY BIRD

till May 31, 2022

\$2,800

Benefits:

- **Display table** for marketing materials (free standing banners, brochures, small pieces of design etc.) and networking activities at the event;
- **Invitation for 4 company representatives** to the Talks, Showroom Experience and Cocktails;
- **Additional invitations** for **10** among your clients (architects/interior designers) to the Talks, Showroom Experience and Cocktails;
- **Pre-event matching** with **5 local architects/interior designers**;
- **Complete list of industry professionals** that reported a preference to meet with your company, while registering for the event;
- **Company logo** in the **Official Invitation** of the event and in the **event registration form** (visibility among 2,000+ architects and interior designers);
- **Company mention** in the IACCSE post of the event as following:
 - IACC website event page
 - Facebook page (tag)
 - Instagram page (tag)
 - LinkedIn page (tag)
- **Company logo display** on event directory;
- **Company logo** in the **presentation loop** displayed on the video screen during the cocktail;
- **Company logo** in the credits of IACC's event video;
- Authorization to **use images and video** of the event;
- **Company mention** in the post-event article in the IACCSE **Newsletter** that will be sent to 3,000 contacts of the South Florida's business community



THE BEST OF ITALIAN DESIGN oro sponsorship

\$7,500*

**discount fee 10% applied to
IACC members*

EARLY BIRD

till May 31, 2022

\$6,500

Benefits:

- Being **one of the 3 showrooms** chosen to participate in the **Showroom Experience**, which includes a cocktail organized by IACC and a food design showcase by local chefs;
- **Exhibit are (6x8 feet)** including table + 2 chairs
- **Speaker** at the **furniture dealers round-table** to present the company experience and discuss design trends in the U.S. market to a public of architects/interior designers;
- **Invitation for 8 representatives** of the company to the Talks, Showroom Experience and Cocktails;
- **Additional invitations** for **20** among your clients (architects/interior designers) to the Talks, Showroom Experience and Cocktails;
- **Pre-event matching** with **5 local architects/interior designers**;
- **Complete list of industry professionals** that expressed a preference to meet with your company while registering for the event;
- **Projection** of the **company's video** following the Talks;

[continued...]



THE BEST OF ITALIAN DESIGN

[...following]

- Prominent position of **company logo** in the **Official Invitation** of the event and in the **event registration form** (visibility among 2,000+ architects and interior designers);
- **Sponsors presentation** with a dedicated description of the company and link to the corporate website as following
 - IACC website event page
 - Facebook page (tag)
 - Instagram page (tag)
 - LinkedIn page (tag)
- **Company logo display** in prominent position in the **Event directory**
- Prominent position of the **company logo** in the **presentation loop** displayed on the video screen during the cocktail;
- Authorization to **use images and video** of the event;
- **Company mention** in the post-event article in the IACCSE **Newsletter** that will be sent to 3,000 contacts of the South Florida's business community





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SPONSORSHIP FORM deadline: September 15, 2022

Please complete the form below to confirm your sponsorship and return to:
marketing@iacc-miami.com | Phone: +1(305) 577-9868.

Contact information

Company name

Contact person

Contact e-mail address

Contact phone number

Address

City/State/Zip code

Sponsorship packages *IACC Member: 10% discount

Availability is limited on a first come first serve basis | payment is proof of commitment

\$2,800 Argento Sponsor – Early Bird
(till May 31)

\$6,500 Oro Sponsor – Early Bird
(till May 31)

\$3,500 Argento Sponsor* – full rate

\$7,500 Oro Sponsor* – full rate

Payment information

Please send me an invoice

I have enclosed a check

Please charge my credit card

Card Type: Visa

Mastercard

AmEx

Discover

Card Number

Expiration Date

Security Code

\$ _____
Cost

Card Holder

Signature

Date

THE BEST OF ITALIAN DESIGN

contact

ALESSIA MARCENARO
Deputy Executive Director

marketing@iacc-miami.com
Tel. 305.577.9868

Italy-America Chamber of Commerce
999 Brickell Avenue, suite 1002
Miami, FL 33131
www.iacc-miami.com

case history

The **second edition** of **The Best of Italian Design** took place on May 15-16, 2019, at the Miami Design District.

The event was organized in in partnership with the **American Institute of Design (AIA)** and the **American Society of Interior Designers (ASID)**, and witnessed the engagement of:

250+ architects | 14 design sponsors | 7 showrooms

[Click here](#) to watch the **recap video** of the the **2° edition**
[Click here](#) to view our **2° edition** sponsor **testimonials**

[Click here](#) to watch the **recap video** of the the **1° edition**
[Click here](#) to view the **magazine** of the **1° edition**

