



ITALIC
AWARD
G A L A



It is time to acknowledge once more the great friendship between the US and Italy. And, we are together anew to celebrate a milestone for all of us as a committed business community: the 30TH Anniversary of the Italy-America Chamber of Commerce Southeast.

Please join us on December 1ST, 2021, as we recognize, with the prestigious Italic Award, two "Made in Italy" Ambassadors, along with our longstanding members and all the people who contributed, during these thirty years, to our mission of strengthening trade and business relationship between Italy and the United States.

The evening will include an Italian style Gala dinner, paired with signature Italian wines, a silent auction, and presentations from keynote speakers.

The Italic Award Gala is also an excellent opportunity for you to have a leading role in this event by becoming a sponsor and showing your support to the IACCSE and the business community it represents in the magic set of an unforgettable evening. The sponsorship provides a number of exclusive benefits, such as VIP admittance, and high visibility recognition before and during the event.

Please take a moment to review the enclosed information on the various sponsorship levels.

Even if you are unable to sponsor this event, I would invite you to come and celebrate with us, since this event will also be a great opportunity to network with prominent business leaders.

Thank you for your support and your consideration.

I look forward to seeing you at the Italic Award Gala!

Sincerely,

A handwritten signature in black ink, appearing to read "Tommaso Cardana".

Tommaso Cardana, President
Italy-America Chamber of Commerce Southeast





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THE ITALIC AWARD GALA NIGHT AT A GLANCE

- ◇ 3RD EDITION: 2016, 2018, 2021
- ◇ EXCLUSIVE LOCATION
- ◇ 300 DISTINGUISHED GUESTS
ENTREPRENEURS, INTERNATIONAL MANAGERS, DIPLOMATS, AND LOCAL AUTHORITIES
- ◇ KEYNOTE SPEAKERS
- ◇ ITALIC AWARD CEREMONY
CELEBRATING 2 BUSINESS LEADERS
- ◇ PILLAR AWARD
RECOGNIZING LONGSTANDING MEMBERS OF THE CHAMBER
- ◇ THE EXTRAORDINARY ITALIAN TASTE COCKTAIL STATIONS
- ◇ EXCEPTIONAL 4 COURSE-MENU DINNER
- ◇ LIVE MUSIC



ITALIC AWARD

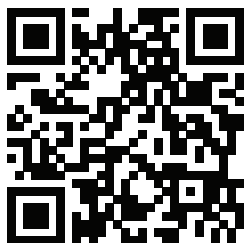
ITALIC AWARD

2 business leaders will be recognized with the Italic Awards for their outstanding contribution in spreading the excellence of "Made in Italy" in the United States.

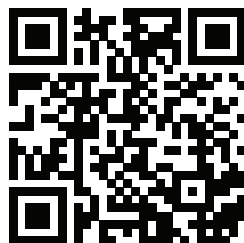
Business leaders awarded in the past editions:

- Mr. Ugo Colombo, President of CMC Group, Inc
- Mr. Peter Vittori, Managing Director of American Airlines
- Mr. Dario Snaidero, President of Snaidero Kitchens
- Mr. Andrea Buccellati, President of Buccellati SpA

Past edition Videos:



2016 Edition



2018 Edition



TO READ THIS CODES, USE YOUR
PHONE CAMERA, POINT THE CODE
AND PRESS THE APPEARING LINK.



SPONSOR BENEFITS

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The Italic Award Gala Night is a great opportunity to showcase your products and brand among a public of entrepreneurs, international managers, diplomats, and local authorities.

Overall sponsorship benefits include:

- Contribute to showcase Italy in the United States in one of the most sophisticated and cosmopolitan cities in the world which is Miami
- Co-brand your company with Italy-America Chamber of Commerce Southeast
- Reach business leaders with a special interest in luxury products
- Raise your brand awareness by being presented side by side with some of the most renowned Italian companies
- Network with distinguished event guests such as government officials and executives of international companies
- Bring your special guests to a glamorous night with a unique Italian touch

Sponsorship levels vary and may be tailored to your marketing needs. Sponsorship packages ensure maximum exposure within the actual event and beyond.

SECURE YOUR SPONSORSHIP OPPORTUNITY BY OCTOBER 31ST,
TO ENSURE THE BEST PLACEMENT IN OUR COMMUNICATION PRODUCTS.



SILVER SPONSORSHIP \$ 4,000

BENEFITS:

- Complimentary invitation to the event for 8 guests at the gala dinner;
- Possibility to participate in the Silent Auction with presentation of product offered (minimum commercial value \$500);
- Logo in the invitation (sent to 3,000 contacts)
- Logo display at the event as following:
 - Step and repeat
 - Sponsor's table
 - Menu
- Sponsor presentation with a description of the company and link to the corporate website on the IACC outlets:
 - Facebook
 - Instagram
 - Website
- Logo in the presentation loop displayed in the video screen during the night;
- Logo in the credits of IACC video of the event.

GOLD SPONSORSHIP \$ 7,000

GOLD SPONSORSHIP PERKS:

- Complimentary invitation to the event for 8 guests at the gala dinner;
- Exhibition Table with marketing material display in the cocktail area;
- Company public recognition during the event by master of ceremony;
- Possibility to offer a gift bag to the attendees (distributed at the end of the event);

BENEFITS:

- Possibility to participate in the Silent Auction with presentation of product offered (minimum commercial value \$500);
- Logo in the invitation (sent to 3,000 contacts)
- Logo display at the event as following:
 - Step and repeat
 - Sponsor's table
 - Menu
- Sponsor presentation with a description of the company and link to the corporate website on the IACC outlets:
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 - Instagram
 - Website
- Logo in the presentation loop displayed in the video screen during the night;
- Logo in the credits of IACC video of the event.



PLATINUM SPONSORSHIP \$ 15,000

PLATINUM SPONSORSHIP PERKS:

- Complimentary invitation to the event for 16 guests (2 tables) with preferred seating at the gala dinner;
- N.1 Italic Award presented by your company (only 2 available);
- Option to present a company's corporate video during the night (video provided by the company, max. 1 minute);
- Presentation speech to the audience (2 mins) before/after your video;
- Exhibition Table with marketing material display;
- Interview with a representative of your company in the video event and logo in the credits;
- Possibility to offer a gift bag to the attendees;

BENEFITS:

- Possibility to participate in the Silent Auction with presentation of product offered (minimum commercial value of the product/s: \$500);
- Logo in the invitation (sent to 3,000 contacts)
- Logo display at the event as following:
 - Step and repeat
 - Sponsor's table
 - Menu
- Sponsor presentation with a description of the company and link to the corporate website on the IACC outlets:
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CONTACT

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