

MEETUS

ROADSHOW • DIGITAL EDITION 2021

A SMARTER DIGITAL WAY TO REACH
ITALIAN INVESTORS AND EXPORTERS
OF THE INTERIOR DESIGN AND
FOOD & BEVERAGE INDUSTRIES

INTERIOR DESIGN INDUSTRY SESSION

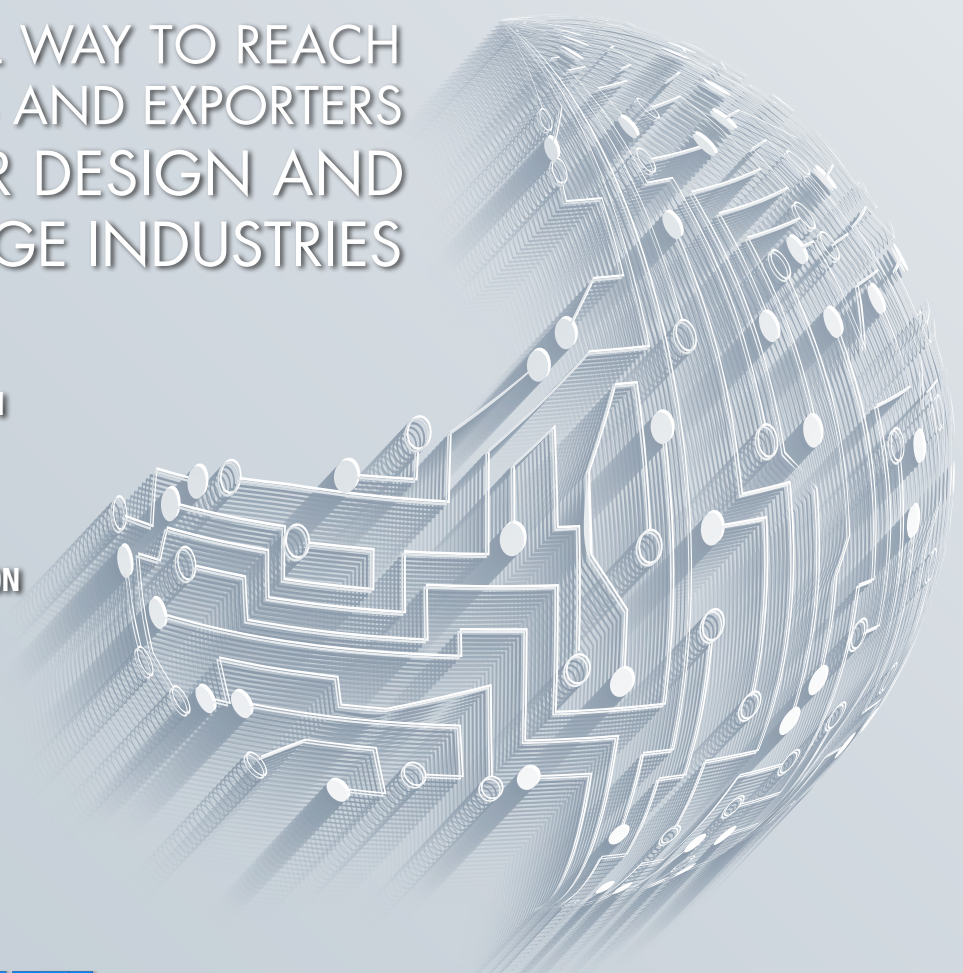
Wednesday 21 April
9am-12:30pm EST

FOOD & BEVERAGE INDUSTRY SESSION

Thursday 22 April
9am-12:30pm EST

ONE-ON-ONE SPEED MEETINGS

Friday 23 April
9am-1pm EST



IN COLLABORATION WITH



ASSOCAMERESTERO





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THE EVENT AT A GLANCE

2 DAYS

focused on one specific industry - interior design and food & beverage - to introduce to the Italian companies the opportunities of one of the most dynamic markets in the world: the United States.

ONE-ON-ONE

speed meetings between the attendees and the speakers on a dedicated platform (day 3)

12+ TOPICS

available for the speakers: commercial, trade, administrative, financial and fiscal matters linked to the expansion of a company in the U.S. market.

2 VALUABLE PARTNERSHIPS

with Economy Magazine and Assocamerestero (the Association of the Italian Chambers of Commerce abroad) for a greater exposure!

50,000+

Entrepreneurs and Managers in Italy interested in doing business in the U.S.A. reached with media and social media campaigns.

200+

selected companies in the interior design and food & beverage industries expected to attend the event.

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WHY

- Be recognized as an expert in your field and **consolidate your reputation** by accessing the IACCSE's network in Italy
- Reach a target of **50,000+ Entrepreneurs and Managers** interested in doing business in the U.S.A.
- Create your agenda of appointments and **meet online with Italian company** looking for professionals to expand their business
- Leverage the IACCSE **social media channels**
- Increase your **online visibility** all year round and generate new leads



SPEAKING OPPORTUNITIES PACKAGE

BENEFITS INCLUDED

- Participation at the online event as an expert of your field (day 1 or day 2);
- 20 minutes speech* on event day about the chosen topic;
- Participation at the "Online Speed Meeting" with the Italian companies (day 3);
- Dedicated profile page on event webpage with speaker's bio and company presentation;
- Being part of the Experts Team of the Business Expert Channel bec.iaccse.com

including 8-minute single topic-themed video, video production with professional video operator and equipment, video editing, video publication on the IACCSE's 'Business Expert Channel', video sharing and promotion on the IACCSE website with more than 2,000 unique monthly visits.

*in Italian language

PARTICIPATION FEE

IACCSE MEMBERS: \$ 2,900

NON MEMBERS: \$ 3,600

The fee includes the IACCSE Membership - [Click here for members benefits details.](#)

BEC EXPERTS SPECIAL FEE \$ 1,500

Please note: the fee does not include the Business Expert Channel video services

ADDITIONAL PRESENTATION: \$1,000

Presentation both day 1 and day 2 of the event



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APPLICATION FORM

Deadline: March 5, 2021

Please complete the form below to confirm your participation and return to: Alessia Marcenaro – Deputy Executive Director: marketing@iacc-miami.com. Thank you for supporting the IACC Southeast. An IACC staff member will contact you shortly to discuss the details of the benefits included in your participation

COMPANY NAME

CONTACT PERSON

CONTACT EMAIL ADDRESS

CONTACT PHONE NUMBER

SPEAKER'S NAME

SPEAKER'S TITLE

PACKAGES

<input type="checkbox"/> IACCSE Member	\$2,900	<input type="checkbox"/> Non Member	\$3,600	<input type="checkbox"/> BEC Expert	\$1,500
<input type="checkbox"/> Additional Presentation	\$1,000				

PAYMENT INFORMATION

Please charge my credit card

NAME ON CARD

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

ZIP CODE

Please send me an invoice

Please note:

- Speaking opportunities are limited
- Topics will be assigned to speakers following the order of the speaker's forms received;
- As courtesy, reserved topics will be keep on hold for 24 hours prior to payment;
- If the payment is not received within 24 hours the reserved topic will be made available to other speakers

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DON'T MISS OUT!

BE PART OF THIS EXCLUSIVE BUSINESS EDUCATION PROGRAM

For further information please contact:

Alessia Marcenaro
DEPUTY EXECUTIVE DIRECTOR



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