



THE BEST OF ITALIAN DESIGN

Miami, Moore Building | March 18, 2020

- For design professionals only -



SHORT PROGRAM

Moore Building (191 NE 40th St, Miami, FL 33137) | March 18th, 2020

2:30 pm – 4:00 pm

GUESTS REGISTRATION & BUSINESS MEETINGS

4:00 pm – 6:00 pm

TALKS

6:00pm – 9:00 pm

SHOWROOM EXPERIENCE, DESIGN APERITIVO, NETWORKING & AWARDS CELEBRATIONS

TALKS AGENDA - TENTATIVE

March 18th | 4:00pm – 6:00pm

4:00pm | WELCOME REMARKS

Tommaso Cardana, President, *Italy-America Chamber of Commerce Southeast*

GREETINGS FROM

Hon. Cristiano Musillo, Consul General of Italy in Miami; *Hon. Francesca La Marca*, Member of the Italian Parliament; *Elizabeth Nieves*, Florida South President, *American Society of Interior Designers (ASID)*; *Daphne Gurri*, Miami President, *American Institute of Architects (AIA)*

4:10pm | “HOW FASHION INDUSTRY CAN BE AN INSPIRATION FOR THE BUSINESS DEVELOPMENT OF ITALIAN DESIGN IN THE WORLD”.

A conversation with *Giuseppe Di Nuccio*, CEO, *ItalianCreationGroup* - *Driade, FontanaArte, Valcucine, Toscoquattro (Milan, Italy)*. Interviewed by *Liana Guilarte*, Publisher, *Modern Luxury Interiors Magazine*

4:30pm | “TAILORED SPACES. WHEN ARCHITECTURE BECOMES DESIGN”

By *Riccardo Zuliani*, Regional Technical Director, *A++ USA – Human Sustainable Architecture (Milan – Miami)*. Interviewed by *Liana Guilarte*, Publisher, *Modern Luxury Interiors Magazine*

4:50pm | “INTERIOR DESIGN IN ICONIC SPACES”

By *Alessia Genova*, Managing Partner & Senior Designer, *Tihany Design Studio (New York)* and others to be confirmed.

5:10pm | “BRINGING THE ITALIAN EXPERIENCE TO US REAL ESTATE PROJECTS”

By *Valerio Morabito*, CEO, *Morabito Properties*.

Interviewed by *Liana Guilarte*, Publisher, *Modern Luxury Interiors Magazine*

5:30pm | “PIERO LISSONI’S RITZ CARLTON PROJECT IN MIAMI”

Panel discussion with *Raed Alawadhi*, Lead Designer, *Stantec (TBC)*. Moderated by *Josh Oberhausen*, Partner, *Oberhausen Marketing & Public Relations*

5:50pm | “THE ITALIAN QUALITY IN THE SOUTH FLORIDA’S MARKET: COMPETITION, CONSUMERS’ TRENDS AND MARKET EVOLUTION”

A conversation with showroom managers and distributors of the Miami Design District. Moderated by a Professor from *Istituto Marangoni*.

6:10pm | “DESIGN AWARD: INNOVATION IN ITALIAN DESIGN”

By *John J. Jenkin*, CEO, *Kartell USA* | *Erika Naranjo*, Owner/US dealer, *Linea Studio/Cesar Kitchens* | *Luca Innocentini*, General Manager, *Poliform* | *Thais Fontenelle*, Showroom Director, *Minotti Miami*



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SPEAKERS BIO



GIUSEPPE DI NUCCIO, CEO, ITALIAN CREATION GROUP

Giuseppe Di Nuccio is the **CEO of Italian Creation Group**, holding of the “top of the line” Italian brands of Driade, Valcucine, FontanaArte and Toscoquattro. Previously he had a successful career as a top manager in the **fashion industry** in brands such as Armani Group, Borbonese, Jil Sander and Burberry.



RICCARDO ZULIANI, REGIONAL TECHNICAL DIRECTOR, A++ HUMAN SUSTAINABLE ARCHITECTURE

Riccardo Zuliani is the **A++ USA Technical Director**. The Miami Office is today engaged into managing and developing Projects in Panama (Fendi Tower), Cayman (Kailan Condo-Hotel) and Miami as well (ONDA Condo Bay Harbor, Atlantic Way Villa, Golden Beach Villa, Star X Villa); besides to various apartments Interior Design projects in the most prestigious condominiums in Miami (Jade Signature Building, Oceana Bal Harbor, Porsche Tower). A++ is an internationally recognized brand active in more than 10 countries around the world in different types of projects, from product design to communication, from architecture to interiors, from development to procurement.



ALESSIA GENOVA, MANAGING PARTNER & SENIOR DESIGNER, TIHANY DESIGN STUDIO

Alessia Genova begun her career at **Tihany Design Studio** in 2007 working from the company’s outpost in Rome. Since then, she has moved to New York to take up a senior designer position and held a pivotal leadership role for over ten years, becoming Studio Director three years ago and culminating with her current appointment as **Managing Partner & Senior Designer**. Tihany Design is a multidisciplinary design atelier founded in 1978 with expertise in a broad range of projects with a focus on hospitality design.



VALERIO MORABITO, CEO, MORABITO PROPERTIES

With a European eye for detail and an Italian flair for style, **CEO of Morabito Properties** Valerio Morabito comes to the United States via his strong family tradition of development and construction in his native country. His success in high-end residential and commercial real estate development includes the renovation of a 45,000 square foot office building in **Rome’s business district, 70 Greene and 45 East 74th Street** in New York, and **Beach House 8** - his first development in Florida - in which he is partnering with developer Ugo Colombo.

Partners



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FLORIDA SOUTH



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