



# THE BEST OF ITALIAN DESIGN

Miami | May 15-16, 2019

- For design professionals only -



## TALKS AGENDA

MAY 16 | 3:30PM-8:00PM

MOORE BUILDING 191 NE 40th St, Miami, FL 33137

3.30 pm – 4:00 pm **GUESTS REGISTRATION & COFFEE**  
4:00 pm – 6:30 pm **TALKS**

Moderator: *Erica Corsano*, Editor, *Modern Luxury*

▪ **WELCOME REMARKS**

*Tommaso Cardana*, President, *Italy-America Chamber of Commerce Southeast*

▪ **GREETINGS FROM**

*Hon. Cristiano Musillo*, Consul General of Italy in Miami

▪ **GREETINGS FROM**

*Angela Colley*, Florida South President, *American Society of Interior Designers (ASID)*

▪ **“HOW FASHION INDUSTRY CAN BE AN INSPIRATION FOR THE BUSINESS DEVELOPMENT OF ITALIAN DESIGN IN THE WORLD”.**

A conversation with *Giuseppe Di Nuccio*, CEO, *ItalianCreationGroup* (Driade, FontanaArte, Valcucine, Toscoquattro)

▪ **“THE MINIMALISM IN ITALIAN DESIGN: THE POWER OF VISUAL SILENCE”.**

A conversation with *Alberto Minotti*, Art Director, *Minotti Cucine*

▪ **“THE ITALIAN QUALITY IN THE SOUTH FLORIDA’S MARKET: COMPETITION, CONSUMERS’ TRENDS AND MARKET EVOLUTION”**

A conversation with *John J Jenkin*, CEO, *Kartell US* - *Luis Bebchik*, CEO, *Hausscape* – *Sheri Poole*, Architectural Sales, *The Linea Studio* – *John Guler*, Showroom Manager, *Pianeta Legno*, *Luca Innocentini*, General Manager, *Poliform Miami*, *Jeanine Esquenazi*, Managing Partner, *Minotti Cucine Miami*.

▪ **“ARCHITECTURE AND ENVIRONMENT: BEST PRACTICES FROM ITALY FOR A CHANGING WORLD”** Introduction by Simona *Finessi* Editor in Chief– *Platform Architecture and Design Magazine*

*Matteo Fantoni* - *Studio Fantoni* | Milano

*Carla Baratelli* - *Studio Asia* | Monza

*Federica De Leva* e *Antonio Gioli* - *Studio GBPA* | Milano

6.30 pm – 8:00 pm **FOOD DESIGN AWARD | DESIGN APERITIVO AND NETWORKING**



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## KEYNOTE SPEAKERS



### GIUSEPPE DI NUCCIO, CEO ITALIAN CREATION GROUP

Giuseppe Di Nuccio, is the **CEO of Italian Creation Group**, holding of the “top of the line” italian brands of **Driade**, **Valcucine**, **FontanaArte** and **Toscoquattro**. Previously he had a successful career as a top manager in the **fashion industry** in brands such as **Armani Group**, **Borbonese**, **Jil Sander** and **Burberry**.



### ALBERTO MINOTTI, ART DIRECTOR MINOTTI CUCINE

Alberto Minotti has been leading the **artistic direction of Minotti Cucine since the early 90's**. In 1999 he overhauled the style and market position of the brand completely, and identified a new design path he defined as “**Mediterranean minimalism**” and “**essentialism**”. This new company vision was largely characterized by the use of one particular natural material – stone. Today, Minotti Cucine is one of the most renowned brands in the extra-luxury kitchens segment.



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## “ARCHITECTURE AND ENVIRONMENT: BEST PRACTICES FROM ITALY FOR A CHANGING WORLD”

### MATTEO FANTONI – STUDIO FANTONI

Since opening his Headquarters in Milan, Matteo Fantoni has undertaken **projects around the world** in: United Arab Emirates, Kosovo, Maldives, France, Israel, New York, Switzerland, Kenya, Uruguay, St Barth, Italy.

In 2013 Matteo Fantoni gained an important recognition when he won the **3<sup>rd</sup> prize in the International Design Competition** for the [Padiglione Italia](#) at the Milan 2015 **Universal Exposition**.

In the last years Mr. Fantoni has been speaker in International conferences about **Future Urban Development and Innovative Approaches to Architecture in India** (Taking Design to Masses, Design relevant to improve everybody day life), Florence (Sustainable Architecture) and Venice (Design Earthquake Buildings).

For more information about **Studio Fantoni** visit their website [www.matteofantoni.com](http://www.matteofantoni.com).



### CARLA BARATELLI – STUDIO ASIA

For twenty-five years Studio Asia has been proposing an equation between philosophy, mathematics, science, physics and medicine, respecting the needs of the body and mind to live by taking care of itself. **The architectural forms redesign the basic function by creating a new code that satisfies the five senses.** The function becomes an immaterial value of the living space until it connects to the soul of those who live it. **The individual with his culture, his characteristics and needs is at the center of the architectural project.** Always in search of perfection, the studio loves to deal with the new and the beautiful.

Among its most significant projects: Trend Group Headquarters and showroom in Miami, Florida; Acqua di Parma Spa in Porto Cervo, Italy; Spa Guerlain in Milan, Italy, and various private houses and villas in Italy as well as in the US.

For more information about **Studio Asia** visit their website [www.studioasia.it](http://www.studioasia.it).



### FEDERICA DE LEVA AND ANTONIO GIOLI – STUDIO GBPA

GBPA Architects is an integrated architectural firm founded in 2006 in Milan and managed by architects Antonio Gioli, and Federica De Leva. **They have offices in Milan, London, Beijing and Sao Paulo.**

Among their most significant projects: Amazon HQ in Milan, Samsung HQ in Milan, Berlymart Tower in Shenzhen, China, and the Atrium International Business Centre in Warsaw, Poland.

For more information about **GBPA Architects** visit their website [www.gbpaarchitects.com](http://www.gbpaarchitects.com).

