



THE BEST OF ITALIAN DESIGN

Miami, Moore Building | March 18, 2020

- For design professionals only -



TALKS AGENDA

Moore Building, Miami Design District (191 NE 40th St., Miami, FL 33137)

March 18th

4:00pm – 6:00pm

WELCOME REMARKS

Tommaso Cardana, President, *Italy-America Chamber of Commerce Southeast*

GREETINGS FROM

Hon. Cristiano Musillo, Consul General of Italy in Miami;

Hon. Francesca La Marca, Member of the Italian Parliament;

Elizabeth Nieves, Florida South President, *American Society of Interior Designers (ASID)*;

Daphne Gurri, Miami President, *American Institute of Architects (AIA)*

“HOW FASHION INDUSTRY CAN BE AN INSPIRATION FOR THE BUSINESS DEVELOPMENT OF ITALIAN DESIGN IN THE WORLD”.

A conversation with *Giuseppe Di Nuccio*, CEO, *ItalianCreationGroup* - *Driade, FontanaArte, Valcucine, Toscoquattro* (Milan, Italy). Interviewed by *Liana Guilarte*, Publisher, *Modern Luxury Interiors Magazine*



GIUSEPPE DI NUCCIO, CEO, ITALIAN CREATION GROUP

Giuseppe Di Nuccio is the **CEO of Italian Creation Group**, holding of the “top of the line” Italian brands of Driade, Valcucine, FontanaArte and Toscoquattro. Previously he had a successful career as a top manager in the **fashion industry** in brands such as Armani Group, Borbonese, Jil Sander and Burberry.

“TAILORED SPACES. WHEN ARCHITECTURE BECOMES DESIGN”

By *Riccardo Zuliani*, Regional Technical Director, *A++ USA – Human Sustainable Architecture* (Milan – Miami).

Interviewed by *Liana Guilarte*, Publisher, *Modern Luxury Interiors Magazine*



RICCARDO ZULIANI, REGIONAL TECHNICAL DIRECTOR, A++ HUMAN SUSTAINABLE ARCHITECTURE

Riccardo Zuliani is the **A++ USA Technical Director**. The Miami Office is today engaged into managing and developing Projects in Panama (Fendi Tower), Cayman (Kailan Condo-Hotel) and Miami as well (ONDA Condo Bay Harbor, Atlantic Way Villa, Golden Beach Villa, Star X Villa); besides to various apartments Interior Design projects in the most prestigious condominiums in Miami (Jade Signature Building, Oceana Bal Harbor, Porsche Tower). A++ is an internationally recognized brand active in more than 10 countries around the world in different types of projects, from product design to communication, from architecture to interiors, from development to procurement.



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“INTERIOR DESIGN IN ICONIC SPACES”

By [Alessia Genova](#), Managing Partner & Senior Designer, *Tihany Design Studio* (New York).



ALESSIA GENOVA, MANAGING PARTNER & SENIOR DESIGNER, TIHANY DESIGN STUDIO

Alessia Genova began her career at **Tihany Design Studio** in 2007 working from the company's outpost in Rome. Since then, she has moved to New York to take up a senior designer position and held a pivotal leadership role for over ten years, becoming Studio Director three years ago and culminating with her current appointment as **Managing Partner & Senior Designer**. Tihany Design is a multidisciplinary design atelier founded in 1978 with expertise in a broad range of projects with a focus on hospitality design.

“BRINGING THE ITALIAN EXPERIENCE TO US REAL ESTATE PROJECTS”

By [Valerio Morabito](#), CEO, *Morabito Properties*. Interviewed by [Liana Guilarte](#), Publisher, *Modern Luxury Interiors Magazine*



VALERIO MORABITO, CEO, MORABITO PROPERTIES

With a European eye for detail and an Italian flair for style, **CEO of Morabito Properties** Valerio Morabito comes to the United States via his strong family tradition of development and construction in his native country. His success in high-end residential and commercial real estate development includes the renovation of a 45,000 square foot office building in **Rome's business district, 70 Greene and 45 East 74th Street** in New York, and **Beach House 8** - his first development in Florida - in which he is partnering with developer Ugo Colombo.

“THE ITALIAN QUALITY IN THE SOUTH FLORIDA'S MARKET: COMPETITION, CONSUMERS' TRENDS AND MARKET EVOLUTION”

A conversation with showroom managers and distributors of the Miami Design District. Moderated by a Professor from *Istituto Marangoni*.

“DESIGN AWARD: INNOVATION IN ITALIAN DESIGN”

By [John J. Jenkin](#), CEO, *Kartell USA* | [Erika Naranjo](#), Owner/US dealer, *Linea Studio/Cesar Kitchens* | [Luca Innocentini](#), General Manager, *Poliform* | [Thais Fontenelle](#), Showroom director, *Minotti Miami*