



In partnership with



THE BEST OF ITALIAN DESIGN

Miami I 2019



- For design professionals only -



SPONSORSHIP PACKAGE

THE BEST OF ITALIAN DESIGN

May 15-16, 2019

the event

Join us for a 2 day-event dedicated to professionals of the design industry to celebrate Italian excellence in Miami. Take the chance to meet **150+ architects and interior designers** in South Florida and learn more about The Best of Italian Design. The event is organized in partnership with **American Institute of Architects (AIA), American Society of Interior Designers (ASID), Miami Design District, PLATFORM Architecture and Design**, and with the support of the **Miami-Dade Beacon Council**.

WEDNESDAY, MAY 15 – DAY 1

Showroom Tour

Synergic exclusive party within Italian Showroom Tour located in the Miami Design District.

Food Design Contest

4 top Italian chefs leading a food design demonstration to create a unique dish combining food and design.

THURSDAY, MAY 16 – DAY 2

The Symposium

3 renowned Italian architects and interior designers present the newest trends in the industry.

Furniture dealers round-table

Local dealers present their own experience in the U.S. market.

Speed Meetings

To facilitate networking between sponsor companies and local professionals.

Networking cocktail & Award celebration

IACC recognizes and honors the innovators that greatly contributed to bring the Italian design and excellence to the US.



Don't miss this opportunity, partner with us!

THE BEST OF ITALIAN DESIGN

sponsorship benefits

Sponsorship levels vary and may be tailored on your marketing needs. Sponsorship packages ensure maximum exposure within the actual event and beyond.

Overall sponsorship benefits include:

- Contribute to showcasing Italy in the United States in one of the most sophisticated and cosmopolitan cities in the world: Miami
- Co-brand your company with the *Italy- America Chamber of Commerce Southeast*
- Reach professionals of the design industry with a special interest in Italian products
- Raise your brand awareness by being presented side by side with some of the most renowned Italian companies
- Network with architects and interior designers of South of Florida, representatives of institutions of the industry, and with executives of Italian and international companies
- Take part in a dynamic event that will enhance your brand image linked to the productive Italian excellence

Secure your sponsorship opportunity by **March 22, 2019** to ensure the best placement in our communication products.



THE BEST OF ITALIAN DESIGN argento sponsorship

\$1,500 Benefits:

- **Display table** for marketing materials (free standing banners, brochures etc.) and networking activities at the event (Day 2)
- **Invitation for 4 representatives** of the company to the Showrooms Tour (Day 1), seminar and cocktail (Day 2)
- **Additional invitations** for **10** among your clients (architects/ interior designers) to Day 1 and Day 2
- **Speed meetings** with 5 local architects/interior designers
- **Company logo** in the **Official Invitation** of the event and in the **event registration form** (visibility among 2,000+ architects and interior designers)
- **Company mention** in our **social media** posts of the event as following:
 - IACC website event page
 - Facebook page (tag)
 - Instagram page (tag)
 - LinkedIn page (tag)
 - Twitter page (tag)
- **Company logo display** at the event as following:
 - **Step and Repeat**
 - **Event directory**
- **Company logo** in the **presentation loop** displayed on the video screen during the cocktail
- **Company logo** in the credits of **IACC video of the event**
- Authorization to **use images and video** of the event
- **Company mention** in the post-event article of the **IACC Newsletter** that will be sent to 3,000 contacts



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oro sponsorship

\$4,000 **Benefits:**

- Being **one of the 4 showrooms** chosen for hosting the circuit of the **Showrooms Tour** including cocktail organized by IACC and a local chef showcasing **food design** (Day 1)
- **Speakers** at the **furniture dealers round-table** to present the company experience and discuss design trends in the U.S. market to a public of architects/interior designers (Day 2)
- **Invitation for 10 representatives** of the company to the Showrooms Tour (Day 1), seminar and cocktail (Day 2)
- **Additional invitations for 40** among your clients (architects/interior designers) to Day 1 and Day 2
- **Interview** with a representative of the company in the IACC **video of the event and company logo** in the credits
- **Speed meetings** with 5 local architects/interior designers
- **Display table** in prominent position for marketing materials (free standing banners, brochures etc.) and networking activities or **product display** in the exhibition area
- **Projection** of the **company's video** during the cocktail
- Possibility to offer **gift bag** to the attendees
- Prominent position of **company logo** in the **Official Invitation** of the event and in the **event registration form** (visibility among 2,000+ architects and interior designers)

[continued...]



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[...following]

- **Sponsors presentation** with a dedicated description of the company and link to the corporate website on the IACC:
 - website event page
 - Facebook page
 - Instagram page
 - LinkedIn page
 - Twitter page
- **Company logo display** in prominent position at the event as following:
 - **Step and Repeat**
 - **Event directory**
 - **Showrooms Tour banner**
- Prominent position of the **company logo** in the **presentation loop** displayed on the video screen during the cocktail
- Authorization to **use images and video** of the event
- **Company mention** in the post-event article of the **Newsletter** that will be sent to 3,000 contacts





THE BEST OF ITALIAN DESIGN

sponsorship form deadline: March 22nd, 2019

Please complete the form below to confirm your sponsorship and return to:
Alessia Marcenaro - IACC Marketing Director
marketing@iacc-miami.com | Phone: (305) 577-9868.

Thank you for supporting the IACC Southeast. An IACC staff member will contact you shortly to discuss event arrangements, sponsorship benefits and recognition.

Contact information

Company name

Contact person

Contact e-mail address

Contact phone number

Address

City/State/Zip code

Sponsorship packages

☐ \$1,500 Argento Sponsor

☐ \$4,000 Oro Sponsor **SOLD OUT**

Payment information

☐ Please send me an invoice

☐ I have enclosed a check

☐ Please charge my credit card

Card Type: ☐ Visa ☐ Mastercard ☐ AmEx ☐ Discover

Card Number

Expiration Date

Security Code

\$ _____
Cost

Card Holder

Signature

Date

THE BEST OF ITALIAN DESIGN

contact

ALESSIA MARCENARO

marketing@iacc-miami.com

Tel. 305.577.9868

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Miami, FL 33131
www.iacc-miami.com

case history

The **first edition** of **The Best of Italian Design** took place on May 19-20, 2017 at the Miami Ironside. The event was organized in partnership with **American Institute of Design** (AIA) and witnessed the engagement of:

150+ architects | 11 design sponsors | 5 showrooms

[Click here](#) to watch to **recap video** of the event!

[Click here](#) to view the **magazine** of the **1st edition**!

