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THE BEST OF ITALIAN DESIGN

19-20 May 2017

In partnership with
AIA MIAMI



AIA
Miami

Event hosted at





Join the Italy-America Chamber of Commerce and its partners to celebrate the Best of Italian Design

Symposium lead by prestigious Italian architects and designers | Previews and innovations personally introduces by brands | One to one with professionals from the industry | Guided tour of selected showrooms | Experience the authentic Italian taste & design

- **Architects get 2 AIA LU/HSW credits**
- **Complimentary tickets for invitee + 1 guest**

Tickets include

- *Day 1 – Friday, May 19*
Participation, upon request, to the guided tour. Availability is limited – spaces will be reserved on a first come, first served basis. Participants **must** confirm their participation in the RSVP to Day 1.
- *Day 2 – Saturday, May 20*
Participation of the ticket holder +1 guest to symposium, lectures, exhibit and dinner party.

Who should attend?

Architects, interior designers, contractors, planners & engineers.

RSVP

rsvp@iacc-miami.com

(Please specify contact information, name of business, days participating and membership of AIA, ASID or IIDA)

For further information

www.iacc-miami.com

Best of Italian Design Program



DAY 1: FRIDAY, MAY 19

Meeting point: ANIMA DOMUS, 5084 BISCAYNE BLVD #102, MIAMI, FL 33137.

Transfer by private luxury bus.

4:00 pm – 9:00 pm

SHOWROOM GUIDED TOUR EXPERIENCE – Enjoy the best of Italian design innovation paired with Italian food and wine tasting.

Brands itinerary: ANIMA DOMUS | MAGNIFLEX | KARTELL | LISTONE GIORDANO | SNAIDERO.

DAY 2: SATURDAY, MAY 20

At: IRONSIDE, 7610 NE 4th Ct, Miami, FL 33138

10:00 am – 10:45 am

NETWORKING BREAKFAST & REGISTRATION

10:45 am – 12:45 pm

SYMPOSIUM

-- **Architects get 2 AIA LU/HSW credits** --

(to obtain credits, please make sure to register at the welcome desk and sign the credits form)

THE INFLUENCE OF ITALIAN DESIGN IN LUXURY REAL ESTATE: FROM INDUSTRIAL DESIGN TO INTERIOR DESIGN

by PAOLO TREVISAN - Head of Design, **Pininfarina of America** (Torino, Miami)

THE "ITALIAN WAY" TO THE PROJECT: DESIGN AND ARCHITECTURE FROM CONTEMPORARY MASTERS TO NEW WORKS

by ELISABETTA RIPAMONTI - Partner, **Signo** (Milano)

THE POWER OF LIGHT: ENHANCING THE PERCEPTION OF SPACES

by DODO ARSLAN - Founder and Designer, **Dodo Arslan | Studio** (Milano, Miami)

NETWORKING LIGHT LUNCH – Enjoy Italian bites and bubbles

2:00 pm – 6:00 pm

EXHIBIT | LECTURES | ONE TO ONE MEETINGS

6:00 pm – 9:00 pm

NETWORKING COCKTAIL | DINNER PARTY | INSTITUTIONAL SPEECHES

CONSUL OF ITALY, PRESIDENT OF ITALY-AMERICA CHAMBER OF COMMERCE,
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Best of Italian Design Guest Speakers



PAOLO TREVISAN

Head of Design

Pininfarina of America

Paolo Trevisan has started at Pininfarina as a Designer and Project Coordinator tellingly developing to the role of Head of Design and Architecture for Pininfarina of America. Reporting directly to Paolo Pininfarina, Chairman of the company, Mr. Trevisan role incorporates two key responsibilities: managing the design team, ensuring Pininfarina' DNA, identity, and language are retained and consistent with all projects.

Responsible for overseeing the design process from the early stages of briefing to the creative interpretation and delivery, Mr. Trevisan has worked on developing the Architecture Design Department in Pininfarina Italy following the creation of the first Pininfarina design studio in America.

Able to capture the essence of the Pininfarina lifestyle, as a designer with precision and extended knowledge, Mr. Trevisan reaches further translating the vision and values of Pininfarina: purity, elegance, and innovation into awarded projects across the globe. Paolo Trevisan in collaboration with the Sales and Marketing Director has contributed to develop business in North and South America with work results that span across a variety of sectors as Industrial Design, Architecture and Interiors, Graphics and Packaging, Transportation, Nautical, and Aeronautics.

MARIA ELISABETTA RIPAMONTI

Partner

Signo Milano

Graduate in Architecture and in Business. She specializes in the design and remodeling of buildings with low energy consumption.

With Alex Terzariol she founded Signo Milano, a studio where architecture and design come together with an innovative approach. Signo reflects the character of each new project, creating a strong and unmistakable mark. From product design (for brands such as Arclinea, Smeg, Irinox) to architecture, Signo is a clear example of the multidisciplinary approach that define the Italian creative spirit.

DODO ARSLAN

Founder and Designer

Dodo Arslan | Studio

Dodo Arslan is an eclectic Italian designer, esteemed by Taschen as one of the 90 top designers and firms worldwide, living and working between Miami and Milan. In twenty years of activity, his creativity gave birth to unique pieces as well as serial productions, ranging from electronic devices to bronze fusions.

The Studio is specialized in furniture, light and accessories design, developed with excellent craftsmen and brands, and assists the best architects and interior designers, conceiving and realizing tailored solutions (both for residential and contract) as well as unique light and designart installations. Dodo Arslan collaborated with Banca Svizzera Italiana, Bimota, Campari, Fonderia Artistica Battaglia, Fondo Ambiente Italiano, Jacuzzi, Pirelli, Riva 1920, Sambonet and Terzani.

Arslan has been awarded the Young&Design prize, the Mini Design Award, the Pirelli Pzero competition and the Art Directors Club award. His works have been exhibited in various museums around the world and Otto armchair entered the Permanent Collection of Italian Design.